

HIGHLIGHTS OF THIS ISSUE -

In this issue, we look ahead and opine on the 2014 backdrop. Economy-wise, this year will probably be better than the past. Markets-wise, it will likely be a lot more difficult. Simply put, this is the year of the oxymoron.

- In the recent past, for the markets, policy was king and economics took a back seat. As the US and the global economy attempts to graduate to a normal, more mature phase, economics will likely lead again. The adjustment to this new reality could be painful.
- A likely rite of passage in 2014 calls for six investment directives: a) buying more insurance; and, being more: b) specific; c) idiosyncratic; d) patient; e) relative; as well as, f) flexible.
- Our investment picks are the direct result of the combination of these directives with more than 14 oxymora that plague the various asset markets.

- The present document serves solely informatory purposes with regard to the development and impact of general macroeconomic data and does not constitute a fulfillment of a contractual or other obligation of the Bank towards existing or potential clients deriving from an existing agreement for the provision of investment services of any kind, including the services of reception and transmission of orders, execution of orders, portfolio management or provision of investment advice, nor does it constitute a proposal for negotiation or entering into a relevant contract or assuming a future obligation by the Bank, in particular, it does not create the obligation of the Bank to constantly update, renew or adopt in any way the present document to new market conditions,
- The present document does not constitute or implicitly substitutes a personal recommendation to existing or potential investors for the
 purchase, sale, subscription, redemption, exchange, retention of a specific financial instrument or the exercise of any right a specific
 financial instrument grants for the purchase, sale, subscription, exchange or redemption of a financial instrument and thus, it cannot be
 considered as provision of "investment advice" under the definition of article 4 para. 1 of Law 3606/2007 and the relevant decisions of the
 Hellenic Capital Market's Commission,
- The present document does not constitute an investment strategy proposal addressed to the public ("analysis") which recommends directly
 or indirectly an investment strategy in relation to one or more financial instruments of specific issuers under the definition of article 14 of
 Law 3340/2005 and the relevant decisions of the Hellenic Capital Market's Commission,
- The Bank has made every effort possible for the purposes of drafting the present based on trustworthy sources and information, in no case
 though, do the Bank, its directors, managing directors and employees guarantee explicitly or implicitly and assume any liability for the
 accuracy, completeness or correctness of such information. Furthermore, the content of the present document may be amended at any time
 at the discretion of the Bank
- The Bank, its directors, managing directors and employees, do not undertake, regardless from the circumstances, any liability for any
 investment strategy, transaction or investment pursued on the basis of the present document,
- The reproduction or communication in any way of the present to third parties without the consent of the Bank is prohibited.

the team

eurogad@eurobank.gr

Global investment Advisory Division • GAD Eurobank Asset Management M.F.M.C. 3rd floor, 10 Stadiou str. Athens GR-10564, Greece

Platon Chaldeos

+30 210 335 2707 pchaldeos@eurobank.gr

Christos Elafros

+30 210 335 2706 celafros@eurobank.gr

Yianos Kontopoulos cio@eurobank.gr

Michael Lambrianos +30 210 335 2753

+30 210 335 2753 mlambrianos@eurobank.gr

Pepi Tataki

+30 210 335 2709 ptataki@eurobank.gr

Dr Dimitris Thomakos eurogad@eurobank.gr

Christos Tsenes +30 210 335 2708 ctsenes@eurobank.gr



issue 79- 24 Jan. 2014

