flash

HIGHLIGHTS OF THIS ISSUE —

In this issue, we briefly update our themes. We then proceed to expand on our **Price is Right** theme with a focus on 'Buy the DIVs' sub-theme.

- Suddenly the market is finding it difficult to escape its fears. This feeling will likely linger into March. And after the required shaking the dust will eventually be absorbed with the help of solid macro support.
- If macro still matters, the relevant question ahead and related both to the fears above and our **Gem of GEMs** theme, it's all about decoupling (again). The puzzle cannot be resolved without pain.
- In our **Pigs vs. Bacon** theme, the Euro-zone is front and center in March; however, the European banking sector may be increasingly more relevant to the final solution than the sovereign sector.
- In our spotlight piece, we argue that a partial protection from rising inflationary pressures in a still uncertain economic environment is exposure to high dividend equities, the portion of the equity asset class that does not forgo the yield and thus (presumably) emphasizes income over capital gains.

the team

eurogad@eurobank.gr

Global investment Advisory Division • GAD Eurobank
3rd floor, 8 Othonos str.
Athens GR-10557, Greece

Platon Chaldeos

+30 210 337 1113 pchaldeos@eurobank.gr

Christos Elafros

+30 210 337 1755 celafros@eurobank.gr

Yianos Kontopoulos

+30 210 337 1115 ykontopoulos@eurobank.gr

Pepi Tataki

+30 210 337 1779 ptataki@eurobank.gr

Christos Tsenes

+30 210 337 1114 ctsenes@eurobank.gr

- The present document serves solely informatory purposes with regard to the development and impact of general macroeconomic data and does not constitute a fulfillment of a contractual or other obligation of the Bank towards existing or potential clients deriving from an existing agreement for the provision of investment services of any kind, including the services of reception and transmission of orders, execution of orders, portfolio management or provision of investment advice, nor does it constitute a proposal for negotiation or entering into a relevant contract or assuming a future obligation by the Bank, in particular, it does not create the obligation of the Bank to constantly update, renew or adopt in any way the present document to new market conditions,
- The present document does not constitute or implicitly substitutes a personal recommendation to existing or potential investors for the
 purchase, sale, subscription, redemption, exchange, retention of a specific financial instrument or the exercise of any right a specific
 financial instrument grants for the purchase, sale, subscription, exchange or redemption of a financial instrument and thus, it cannot be
 considered as provision of "investment advice" under the definition of article 4 para. 1 of Law 3606/2007 and the relevant decisions of the
 Hellenic Capital Market's Commission,
- The present document does not constitute an investment strategy proposal addressed to the public ("analysis") which recommends directly
 or indirectly an investment strategy in relation to one or more financial instruments of specific issuers under the definition of article 14 of
 Law 3340/2005 and the relevant decisions of the Hellenic Capital Market's Commission,
- The Bank has made every effort possible for the purposes of drafting the present based on trustworthy sources and information, in no case though, do the Bank, its directors, managing directors and employees guarantee explicitly or implicitly and assume any liability for the accuracy, completeness or correctness of such information. Furthermore, the content of the present document may be amended at any time at the discretion of the Bank
- The Bank, its directors, managing directors and employees, do not undertake, regardless from the circumstances, any liability for any investment strategy, transaction or investment pursued on the basis of the present document,
- The reproduction or communication in any way of the present to third parties without the consent of the Bank is prohibited.



issue 25 - 24 Feb. 2011

