

## HIGHLIGHTS OF THIS ISSUE

In this issue, we briefly update our existing themes. It was prepared in the Olympic (payback) spirit.

- Throughout this summer, market participants have been tempted to dismiss and attempted to downplay policy initiatives across both sides of the Atlantic. We deem it a dangerous investment rationale and caution for positive surprises ahead despite and possibly because of this persistent disbelief.
- In our **Yen for Yen** theme, we examine recent policy initiatives from the Japanese side, which are promising but still not sufficient for a sustained depreciation.
- In our **Gem of Gems** theme, we move on to recent policy initiative by the Chinese; they are not that novel, however, they are likely increasingly significant and market impacting.
- In our **Going Loco** theme, we tie lacklustre EM local currency performance to aggressive monetary policy behaviour. You would think it helped, but it didn't.

## the team

[eurogad@eurobank.gr](mailto:eurogad@eurobank.gr)

Global investment Advisory Division • GAD  
Eurobank  
3rd floor, 8 Othonos str.  
Athens GR-10557, Greece

**Platon Chaldeos**  
+30 210 337 1113  
[pchaldeos@eurobank.gr](mailto:pchaldeos@eurobank.gr)

**Christos Elafros**  
+30 210 337 1755  
[celafros@eurobank.gr](mailto:celafros@eurobank.gr)

**Yianos Kontopoulos**  
+30 210 337 1115  
[ykontopoulos@eurobank.gr](mailto:ykontopoulos@eurobank.gr)

**Pepi Tataki**  
+30 210 337 1779  
[ptataki@eurobank.gr](mailto:ptataki@eurobank.gr)

**Christos Tsenes**  
+30 210 337 1114  
[ctsenes@eurobank.gr](mailto:ctsenes@eurobank.gr)

- The present document serves solely informative purposes with regard to the development and impact of general macroeconomic data and does not constitute a fulfillment of a contractual or other obligation of the Bank towards existing or potential clients deriving from an existing agreement for the provision of investment services of any kind, including the services of reception and transmission of orders, execution of orders, portfolio management or provision of investment advice, nor does it constitute a proposal for negotiation or entering into a relevant contract or assuming a future obligation by the Bank, in particular, it does not create the obligation of the Bank to constantly update, renew or adopt in any way the present document to new market conditions,
- The present document does not constitute or implicitly substitutes a personal recommendation to existing or potential investors for the purchase, sale, subscription, redemption, exchange, retention of a specific financial instrument or the exercise of any right a specific financial instrument grants for the purchase, sale, subscription, exchange or redemption of a financial instrument and thus, it cannot be considered as provision of "investment advice" under the definition of article 4 para. 1 of Law 3606/2007 and the relevant decisions of the Hellenic Capital Market's Commission,
- The present document does not constitute an investment strategy proposal addressed to the public ("analysis") which recommends directly or indirectly an investment strategy in relation to one or more financial instruments of specific issuers under the definition of article 14 of Law 3340/2005 and the relevant decisions of the Hellenic Capital Market's Commission,
- The Bank has made every effort possible for the purposes of drafting the present based on trustworthy sources and information, in no case though, do the Bank, its directors, managing directors and employees guarantee explicitly or implicitly and assume any liability for the accuracy, completeness or correctness of such information. Furthermore, the content of the present document may be amended at any time at the discretion of the Bank
- The Bank, its directors, managing directors and employees, do not undertake, regardless from the circumstances, any liability for any investment strategy, transaction or investment pursued on the basis of the present document,
- The reproduction or communication in any way of the present to third parties without the consent of the Bank is prohibited.



issue 57 - 07 Aug. 2012

