

PRESS RELEASE

Eurobank | “Best Consumer Digital Bank in Western Europe” for 2025 by Global Finance 17 Awards at Global Finance’s Digital Bank Awards 2025

Eurobank has been named **"Best Consumer Digital Bank in Western Europe"** for the **sixth consecutive year** and received the **"Best User Experience (UX) for Businesses"** award at **Global Finance's 2025 World's Best Digital Bank Awards**.

The Bank received a total of **17 prestigious distinctions** for its consumer and corporate digital services, reaffirming its clear strategy and long-term commitment to enhancing digital offerings and customer experience. Among these, Eurobank was named the **"Best Digital Bank in Greece" for consumers and corporates** and received awards for the **"Best Mobile Banking App" in Greece in both categories**.

Specifically, Eurobank's distinctions include the following awards, by customer category and geographical area:

Corporate/Institutional Digital Services (Greece & Western Europe)

- Best Online/User Experience (UX) Portal, Western Europe
- Best Corporate/Institutional Digital Bank, Greece
- Best Bank for Embedded Finance, Greece
- Best Trade Finance Services, Greece
- Best Online/User Experience (UX) Portal, Greece
- Best Mobile Banking App, Greece
- Best SME Banking/SME Platform, Greece

Digital Services for Consumers (Greece & Western Europe)

- Best Online Product Offerings, Western Europe
- Most Innovative Digital Bank, Western Europe
- Best Consumer Digital Bank, Greece
- Best Online Product Offerings, Greece
- Best User Experience (UX) Design, Greece
- Best Mobile Banking App, Greece
- Most Innovative Digital Bank, Greece
- Best Open Banking APIs, Greece

The winners of the **2025 Global Finance World's Best Digital Bank Awards** stand out for the excellence and effectiveness of their digital products and services. They **set standards for innovation and leadership in the banking industry**. Winners are selected by the **Global Finance** editorial team in collaboration with a special committee from **Infosys**, a global leader in consulting, technology, and outsourcing.

The evaluation is based on strict criteria, such as:

- Strength of strategy for attracting and serving digital customers
- Success in getting clients to use digital offerings
- Growth of the digital customer base
- Variety and quality of products offered
- Evidence of tangible benefits from digital initiatives
- Website and application design and functionality

Eurobank is **the only Greek systemic bank** to win **17 awards** this year. This achievement underscores Eurobank's commitment to providing innovative, secure, and functional digital services through its **Digital Factory**, an **agile hub for designing, developing, and implementing digital services** emphasizing customer experience, speed, and flexibility.

Eurobank consistently focuses on quality and systematically invests in digital banking to offer its customers a unified experience, high interoperability, and faster service. This year's awards confirm **Eurobank's** role as a pioneer in the digital transformation of the banking sector.

More about Eurobank Group's distinctions [here](#).