

PRESS RELEASE

Eurobank | Top Employer for the Diaspora Greeks

Eurobank was recognized as **"Top Employer for the Diaspora Greeks"** by the non-profit initiative **"BrainReGain – Hellenism in Action"** winning the corresponding award and confirming the Bank's significant contribution to the national goal of professionally repatriating highly skilled Greeks that immigrated abroad during the Greek financial crisis and reconnecting them with the domestic labor market.

This distinction is the culmination of Eurobank's long-standing and methodical effort to **reverse Brain Drain and enhance Brain Regain**. Eurobank has incorporated the **Brain Regain strategy into its broader framework for attracting and managing human talent**. Over the past three years, it has **recruited a total of 600 people, from both the domestic and international market, while it plans an additional 300 hires in 2025**, with a dual goal:

- The **rejuvenation of its workforce** with the inclusion of fresh, specialized talent.
- **Retaining experienced staff** and providing equal access to all employees for opportunities to improve their skills and advance.

Through a concrete strategy for developing candidate sourcing networks, carefully planned mentoring programs, and creating attractive career opportunities in positions of responsibility, Eurobank invests in the professional development of talented people from the Greek diaspora, creating conditions that encourage them to remain and prosper in Greece. **Its recognition as "Top Employer for Diaspora Greeks" strongly highlights Eurobank's strategic choice to actively participate in dealing with top national challenges.** Central to this is Eurobank's **"Moving Family Forward"** corporate social responsibility initiative, for the **Demographic Issue and family support**, within the framework of which the Bank develops targeted programs to support employment, especially in remote areas of the country. **Eurobank has always served the goal of strengthening the economic demographic resilience by creating new jobs throughout the country**, both as an employer and through its daily activities, by financing significant investments that increase employment, setting this goal at the center of its CSR strategy.

Geographically, most of the executives that have been repatriated by Eurobank through the BrainReGain initiative come from the **UK**, followed by the **Netherlands, Germany, and Luxembourg**, while a smaller percentage come from **Belgium and Switzerland**. The most in-demand job positions are in **Corporate Banking, Investment Banking, IT, Digital Banking, Risk Management, and Private Banking**. Additionally, **91% of BrainReGain roles are middle and senior positions with matching salaries.**

The Bank was recognized among **51 companies - members of the BrainReGain Initiative**, as **the only Greek, domestic, systemic bank** to receive the distinction this year. Eurobank's award was announced at the **"Powering Greece Forward" Annual Conference**, which took place on Tuesday, May 6, 2025, at Megaron, the Athens Concert Hall under the auspices of the **SEV** (Hellenic Federation of Enterprises) and the **EASE** (Association of Chief Executive Officers). Among the attendees were top government officials, including the **Deputy Prime Minister**, Mr. Kostis Hatzidakis, the **Ministers of, Labor & Social Security**, Ms. Niki Kerameus, **Health**, Mr. Adonis Georgiadis, and the **Deputy Minister of Transport & Infrastructure**, Mr. Constantine Kyranakis. **Eurobank's Group Chief HR Officer, Ms Natassa Paschali received the award on behalf of Eurobank.**

As **Ms Natassa Paschali** commented, the Bank's initiatives are recognized as a **successful brain regain corporate practice** and she added: *"We are strategically investing in the brain regain initiative, actively contributing to the repatriation of valuable human capital back to Greece, leveraging Eurobank's strength as the Greek systemic bank with the strongest international presence. We are offering attractive professional opportunities and substantial incentives, encouraging talented people from the Greek diaspora to return and professionally prosper in Greece. We have aligned our strategy with the repatriation of talented young people viewing this goal as an investment in the country's future and a lever for transforming the Greek economy*

through innovation. In that way we are fulfilling our commitment to enhance employment as well as sustainable growth, both in social and economic terms, creating value for the economy.”.

Ms. Golfo Agapitou, **Deputy General Manager at Eurobank and Head of People Talents**, played a key role in the panel discussion on attracting and retaining highly specialized employees in the Greek job market during the conference. Personal success stories and the value of the mentoring program developed by the Bank to support and provide professional guidance to Greeks living abroad were also analyzed by Mr. Asimakis Valavanis and Mr. Nikolaos Maroudas, **Eurobank’s executives and mentors and mentees**, respectively.

Eurobank has been a member of the BrainReGain Initiative since 2019, actively participating in the mentoring program, offering guidance and professional counseling to Greeks living abroad. The award recognizes the Bank's contribution based on:

- *The number of executives it has helped repatriate over the last five years.*
- *The strategic initiatives undertaken to map out industries, develop candidate networks and create attractive career opportunities._*