

PRESS RELEASE

Eurobank | Best Consumer Digital Bank in Western Europe for 2023 by Global Finance

Eurobank has been named **Best Consumer Digital Bank in Western Europe for 2023** by the internationally renowned **Global Finance** magazine for the **fourth (4th) consecutive year**.

Eurobank also received **nine (9) additional** top honors across regional and country categories for individuals and businesses including:



- **The Best Consumer Innovation and Transformation in Western Europe for 2023,**
- **The Best Corporate / Institutional Digital Bank for Trade Finance Services in Western Europe for 2023,**
- **The Best Consumer Digital Bank in Greece for 2023,**
- **The Best Consumer Online Product Offerings in Greece for 2023,**
- **The Best Corporate Mobile Banking App in Greece for 2023,**
- **The Best Corporate / Institutional Digital Bank in Greece for 2023,**
- **The Best Corporate / Institutional Digital Bank for Trade Finance Services in Greece for 2023,**
- **The Best Consumer Open Banking APIs in Greece for 2023,**
- **The Best Consumer Innovation and Transformation in Greece for 2023.**

Eurobank is the **only Greek systemic bank to win ten (10) awards this year** in the overall evaluation process by Global Finance.

Winners were selected based on strength of strategy for attracting and servicing online customers, success in getting clients to use digital offerings, growth of online customer base, breadth of products offered, evidence of tangible benefits gained from digital initiatives and web site design and functionality. Among the evaluated digital services were Eurobank's offering for remote relationship initiation for residents in Greece and abroad through its [Digital Customer On Boarding service](#), advanced **digital transactions and payments services** for businesses and **digital product acquisition** for individuals.

The above mentioned distinguished digital functionalities are implemented by Eurobank's Digital Factory, a key component in the configuration of an operational **Omnichannel design**. Eurobank's goal is for the customer to enjoy a unified experience (branding/awareness) and high levels of interoperability through digital channels and the Branch' Network based on Eurobank's Phygital model.

More on Eurobank Group's distinctions [here.](#)