



## **PRESS RELEASE**

## Eurobank | Triple distinction as Best Bank in Greece for 2022

Eurobank was named **Best Bank in Greece for 2022** three times this year by three internationally renowned magazines: **The Banker**, **Global Finance** and **Euromoney**.







This year's **triple distinction** has a certain gravitas as it coincides with a period of successive crises and strong challenges for the global financial industry. The winners are the banks with a proven track record of supporting customers, exhibiting flexibility and contributing to effectively strengthening the economy. These three major distinctions acknowledge **Eurobank**'s consistent commitment to provide optimal services and innovative solutions to the customers, households and companies that place their trust in it. They also highlight the Bank's consistency in implementing a concrete growth and transformation plan, focused on innovation and sustainability.

Eurobank's award by the **Financial Times'** *The Banker* as **Best Bank in Greece for 2022** is the **third (3rd)** distinction that Eurobank has received this year. The award was accepted by **Eurobank's General Manager of Marketing and Corporate Communications**, Mr Michael Vlastarakis, at a special event in London on Thursday 1 December 1, 2022.

The assessment took into account the Bank's strong financial results, the steady improvement in the Bank's key indicators, the sale of a majority stake in the payment and card acquiring business (i.e.: transfer of 80% of Cardlink One's shares to Worldline, with Eurobank retaining 20%, following the spin-off of the Bank's payment acceptance and clearing business to Cardlink One), as well as the Bank's diversified revenue stream also due to the Group's strong international presence. The Bank's major transformation towards EUROBANK 2030 and the introduction of the innovative Phygital model, combining strong technological infrastructure and the human factor for simple, fast, personalised and secure 24/7 services, were also taken into consideration. In addition, the Digital Safe Box, the integrated transaction and service environment that reduces bureaucracy and accelerates transparent and flexible customer service through all available digital channels, was also considered. It is telling that, from January 2021 to June 2022, customers acquired more than 50,000 new products through the Digital Safe Box.

Last July, Eurobank was named **Best Bank in Greece** at the **Awards for Excellence 2022** by internationally renowned **Euromoney** magazine. The assessment took into account the Bank's overall financial performance, as well as its strategy and initiatives for achieving sustainable growth. In May 2022, Eurobank was awarded as **Best Bank in Greece for 2022** by prestigious **Global Finance** magazine, honouring the Bank's consistency in supporting its customers and offering them modern, innovative solutions, in line with their ever-evolving needs. \_