

Athens, November 8, 2022

## PRESS RELEASE

## Eurobank | Best Treasury & Cash Management Bank in Greece and Cyprus for 2022



**Eurobank** was awarded as the **Best Treasury and Cash Management Bank for 2022** in **Greece and Cyprus** by the internationally renowned **Global Finance** magazine. The Bank has received this distinction for the **8th consecutive year** (2015 - 2022) for its activity in Greece. This important award constitutes a recognition for Eurobank's emphasis on providing high quality transaction banking services of international standards and high-quality to Greek and Cypriot entrepreneurs.

With a strong commitment to support businesses in order to increase their efficiency, manage their operational risks and reduce their costs, the Bank provides a full range of financial solutions and services to facilitate daily operations and simplify the transaction cycle. This year's awards are of particular importance in today's fast-changing environment, where cash management is emerging globally as a key driver of business growth. These distinctions are the acknowledgement of the effectiveness and innovation of Eurobank's Global Transaction Banking solutions.

The Bank has adopted an innovative **Phygital** model that combines cutting-edge technologies in perfect balance with the human factor, implementing an ambitious investment program in digital banking. The **Global Transaction Banking Sector suite of services** offers a holistic set of tools and services that facilitate the businesses' daily operations. including electronic management and online processing of collections, execution of individual and/or bulk payments, as well as the secure processing of international trade transactions.

At the same time, the Bank, has integrated the best international practices in connectivity and knowledge ecosystem initiatives that offer businesses reliable solutions to accelerate their digital transformation and enhance their extroversion and competitiveness. Among those are the award-winning international trade portal **Exportgate**, a valuable tool for Greek and Cypriot businesses, and the **Digital Academy For Business** a strategic initiative to boost the businesses' competitiveness.

Through a multi-level evaluation process, **Global Finance** selects the organizations that stand out for their performance in the global financial community. The Global Finance nomination committee selected the winners, taking into consideration recommendations from executives, industry experts and sector specialists and. conducted an independent survey evaluating data on profitability, market share and reach, customer service, price competitiveness and service/product innovation, as well as criteria that capture the degree of differentiation from the competition.

More on Eurobank's distinctions here.\_