

Kill your Darlings



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Change is Coming

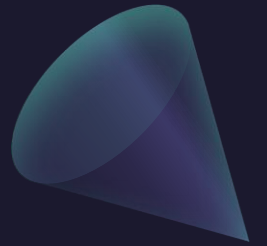
- All is good...for now
- Change is inevitable
- Disruptions create opportunity
- Not taking a risk is risky

Corporate Culture

- Encourage debate
- Respect differing opinions
- Argue without emotion
- Press for logic and evidence
- Ask questions, listen & learn
- Make a decision

Take-Aways

- Change is coming
- Get different voices to the table
- Embrace conflict



Also...

- Plug into startup ecosystem & explore innovations
- Mentor an entrepreneur & meet with other entrepreneurs
- Get employees engaged in innovation
- Be proactive not reactive
- Be a learning machine
- Who will obsolete your products and when?