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## **PRESS RELEASE**

## 3<sup>d</sup> "Beyond Hackathon" Competition by Eurobank Innovation Center

Eurobank organizes, for the 3rd consecutive year, the Regional Competition "Beyond Hackathon" which will be concluded on June 24, 2018, at Eurobank Premises in Nea Ionia.

"Beyond Hackathon" Competition, an initiative designed and implemented by Eurobank's Innovation Center, aims to identify new, talented teams of individuals and newly formed legal entities - who wish to develop innovative ideas in the financial sector, targeting, among others, the following areas: efficient money management, Paying in/out seamlessly, Customer asset growth and Financing projects...

In this year's competition a new procedure is followed aiming to upgrade the overall level of the proposals that will compete. During the  $\mathbf{1}^{\text{st}}$  phase of the Competition (June 16-18) a pre-evaluation of the applications, which will have to be submitted by June 15, 2018, is going to be made in order to have a first selection of the teams that will participate in the 2d and Final phase of the Contest (June 22 -24). The goal is that the teams which will compete in the 2d phase of the Competition will develop their applications from a better starting - point, having more time at their disposal.

The teams that will qualify for the 2d phase will pitch their ideas before the judging committee on Sunday afternoon, June 24, 2018, claiming one of the **two cash prizes of the Competition** (€ 7,000 and € 3,000 respectively).

During the 1<sup>st</sup> and the 2d Regional Competition FinTech "Beyond Hackathon" more than 320 people, from Greece, Bulgaria, Romania and the United Kingdom participated, 52 teams competed and 7 teams were awarded with cash and other special prizes. The teams had the opportunity to present their ideas to an experts' audience thus take advantage of opportunities for development and collaboration, while they gained significant experience, benefiting from mentoring during the Competition and from their interactions with established market experts and specialized Eurobank executives.

Applications for participation in the 3rd Regional Competition FinTech "Beyond Hackathon" must be submitted by Friday, June 15, 2018. Applicants can get information and sing up for the Competition at <a href="https://www.beyondhackathon.com">www.beyondhackathon.com</a>.\_