

**BULGARIAN RETAIL SERVICES AD
DIRECTORS' REPORT
FINANCIAL STATEMENTS
PREPARED IN ACCORDANCE WITH
INTERNATIONAL FINANCIAL REPORTING STANDARDS
AS ADOPTED BY THE EUROPEAN UNION**

31 DECEMBER 2010

INDEPENDENT AUDITOR'S REPORT

To the Shareholders of Bulgarian Retail Services AD

Report on the Financial Statements

We have audited the accompanying financial statements of Bulgarian Retail Services AD (the "Company") which comprise the balance sheet as of 31 December 2010 and the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year then ended and a summary of significant accounting policies and other explanatory notes.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with International Financial Reporting Standards as adopted by the European Union, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with International Standards on Auditing. Those Standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion


In our opinion, the accompanying financial statements give a true and fair view of the financial position of the Company as of 31 December 2010, and of its financial performance and its cash flows for the year then ended in accordance with International Financial Reporting Standards as adopted by the European Union.

Report on Other Legal and Regulatory Requirements

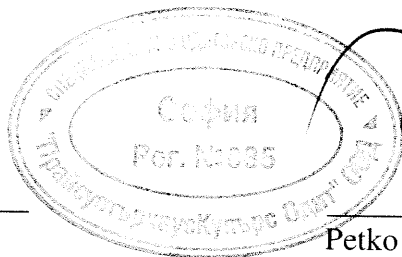
Management is also responsible for preparing the Annual Directors' Report in accordance with the Accounting Act.

We are required by the Accounting Act to express an opinion whether the Annual Directors' Report is consistent with the annual financial statements of the Company.

In our opinion, the Annual Directors' Report set out on pages 4 to 8 is consistent with the accompanying financial statements of the Company as of 31 December 2010.



Rositsa Boteva
Statutory Auditor
PricewaterhouseCoopers Audit OOD
31 March 2011
Sofia, Bulgaria



Petko Dimitrov
PricewaterhouseCoopers Audit OOD

CONTENTS

| | Page |
|-----------------------------------|-------------|
| Directors' Report | 4 – 8 |
| Statement of comprehensive income | 9 |
| Balance sheet | 10 |
| Statement of changes in equity | 11 |
| Statement of cash flows | 12 |
| Notes to the financial statements | 13 – 46 |

**BULGARIAN RETAIL SERVICES AD
DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2010**

DIRECTORS' REPORT AS OF 31 DECEMBER 2010

BUSINESS DESCRIPTION

The Company was incorporated as a joint-stock company in 2002, and as of its incorporation until 31 December 2010 it has not changed its legal form.

The Company was registered with the principal activity consultancy and other services related to data processing, management, promoting, organizing etc. with relation to payment systems and consumer lending activities, expertise, software and equipment supporting those activities, providing financial services including creation, installment and maintenance of the technical equipment required for their provision, debt collection and other.

BUSINESS OVERVIEW

Bulgarian Retail Services is part of EFG Group – a strong international financial group.

The basic business activity of the Company in 2010 was to provide loan portfolio administration.

The Company delivered maintenance and technical support to Eurobank EFG Bulgaria AD.

During 2010 Bulgarian Retail Services AD and Eurobank EFG Bulgaria AD (the “Bank”, “Eurobank”) have signed several contracts for transferring of receivables under the loan agreements. BRS transferred to the Bank all its receivables under these loans agreements, together with all collateral, privileges and other belongings, including the accrued interests, including the co-debtors under these loans. The Company received amount that equals the net book value of the transferred loans, which approximated the fair value of the assets transferred. The operation constitutes an intra-group restructuring of the lending operations in Bulgaria. Eurobank EFG Bulgaria AD has separate contractual agreements to provide to BRS services regarding the transferred loans. Bulgarian Retail Services AD did not retain any risks or benefits on the transferred loans.

DEVELOPMENT AND RESULTS FROM THE BUSINESS ACTIVITY

The Company maintains strict control of the main risks it is exposed to.

Exposure to credit risk is managed through regular analysis of the ability of borrowers and potential borrowers to meet interest and capital repayment obligations and reviewing these lending limits where appropriate.

The exposure to anyone borrower is restricted by limits covering on-and off-balance sheet exposures, and risk limits in relation to trading items such as currency swaps, and currency forward contracts. Actual exposures against limits are monitored daily.

The Company maintains strict control limits on net open derivative positions by both amount and term. The Company analyzes the effectiveness of the derivative instruments on a monthly basis.

**BULGARIAN RETAIL SERVICES AD
DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2010**

The Company estimates the market risk of positions held and the maximum losses expected, based upon a number of assumptions, and reviews various market risks on a monthly basis.

The factors that generate market risk are the interest rate risk, foreign exchange risk and the equity price risk.

The interest rate risk is the risk of potential loss from adverse changes in interest rates. These include repricing risk, yield curve risk, basis risk, spread risk, volatility risk.

In relation with interest rate exposure, the Company has the contractual right to change interest rates on all loans contracts after a certain period from the origination date of a contract. Limits are set on the level of mismatch of interest rate repricing that may be undertaken.

The foreign exchange risk is the risk of potential loss from adverse changes in foreign currency exchange rates, against the base currency. It includes outright risk, volatility risk and conversion risk. To mitigate the foreign exchange risk the Company uses derivative instruments.

In order to optimize the liquidity risk the Company sets limits for the maximum level of activities requiring cash resources ensuring that cash and maturing funds are available to meet any expected calls and to prevent unexpected levels of demand.

SHARE CAPITAL STRUCTURE

The number of the issued shares as at year-end is 70,000 (2009: 70,000) with nominal value of BGN 10 per share (2009: BGN 10). All issued ordinary shares are fully paid giving one voting right each.

The structure of the registered capital of the Company as at 31 December 2010 is, as follows:

| Shareholders | Shareholding Stake | Number of Shares | Nominal Value (BGN) |
|------------------------------|---------------------------|-------------------------|----------------------------|
| Eurobank Cards S.A. - Greece | 99.999% | 69,999 | 699,990 |
| Theodoros Karakasis | 0.001% | 1 | 10 |
| TOTAL: | 100.00% | 70,000 | 700,000 |

During the reported year the shares of the Company have not been transferred, pledged or attached.

BOARD OF DIRECTORS

As at the end of the reported period the composition of the Board of Directors, according to the valid registration in the Commercial registry, and the distribution of functions among its members are as follows:

- Petia Dimitrova – Chairperson of the Board and Executive Director;
- Christina Theofilidi – Deputy Chairperson of the Board;

**BULGARIAN RETAIL SERVICES AD
DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2010**

- Sevdalina Vassileva – Member of the Board and Executive Director (until 07.06.2010);
- Elli Anastasia Giannopoulou – Member of the Board;
- Solomon Berahas - Member of the Board;
- Emil Georgiev - Member of the Board;

During 2010 the members of the Board of Directors did not receive remunerations from BRS in their capacity of BD members.

None of the members of the Board of Directors has owned or transferred shares or bonds of BRS.

None of the members of the Board of Directors holds special rights of acquisition of shares or bonds of BRS.

None of the members of the Board of Directors is a Partner with unlimited liability into commercial companies.

The following members of the Board of Directors participate in the management of other companies as procurators, managers or board members, as follows:

Petia Dimitrova

- Eurobank EFG Bulgaria AD (old business name Bulgarian Post Bank), Executive Director and Member of the BoD
- IMO Property Investment Sofia EAD
- EFG Property Services Sofia AD, Member of the BoD
- Bulgarian Business Leaders Forum (BBLF), Member of the Managing Board
- State Enterprise „AIR TRAFFIC SERVICES AUTHORITY”, Member of the Managing board
- State Enterprise „COMMUNICATIVE CONSTRUCTION AND REHABILITATION”, Chairperson of the Managing board
- Audit Bureau of Circulations, Member of the Monitoring board
- Bulgarian Business Leaders Forum (BBFL), Member of the Managing board

Christina Theofilidi

- Eurocredit Retail Services Ltd, Member of the Management Board
- EFG Retail Services IFN S.A., Member of the Management Board
- Eurobank EFG Polbank branch (Polbank EFG) - Member of Supervisory Board
- Public Joint Stock Company "Universal Bank" - Member of Supervisory Board

**BULGARIAN RETAIL SERVICES AD
DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2010**

- Bancpost SA - Member of the Management Board

Solomon Berahas

- Eurobank Cards S.A., Member BoD
- Financial Planning Services S.A., Deputy-Chairman
- EFG Retail Services IFN S.A., Member BoD
- Eurocredit Retail Services Ltd, Member BoD.

Sevdalina Vassileva (until 07.06.2010)

Elli Anastasia Giannopoulou

- EFG Retail Services IFN S.A., Member of the Management Board
- EFG New Europe Funding II B. V., Director A
- EFG New Europe Funding III B. V., Director
- EFG New Europe Funding B.V, Director A
- NEU Property Holdings Limited, Director

Emil Georgiev

- EFG Business Services Bulgaria EAD, Executive Director (until 18.02.2010)

BRS AD has not entered into contracts in the sense of Article 240b, paragraph 1 of the Commerce Act during 2010.

FINANCIAL INSTRUMENTS AND FINANCIAL RISKS

By its nature the Company's activities are principally related to the use of financial instruments. The Company borrows at floating rates for various periods and seeks to earn above average interest margins by investing these funds in a high quality loan portfolio.

For more detailed explanations of the financial risk management please refer to the section in the annual financial statements for financial risk management.

PLANNED BUSINESS POLICY IN 2011

- The main goals of the Company during 2011 will be to manage effectively its financial assets.
- During 2011 the Company does not plan to increase personnel.

**BULGARIAN RETAIL SERVICES AD
DIRECTORS' REPORT
FOR THE YEAR ENDED 31 DECEMBER 2010**

- During 2011 the Company will be committed to retaining its key employees by inspiring their professional development, rewarding performance and offering various training opportunities.

MANAGEMENT RESPONSIBILITIES

The Directors are required by Bulgarian law to prepare financial statements each financial year that give a true and fair view of the financial position of the company as at the year end and its financial results. The management has prepared the enclosed financial statements in accordance with International Financial Reporting Standards as adopted by the European Union (IFRS) and the Bulgarian legislation.

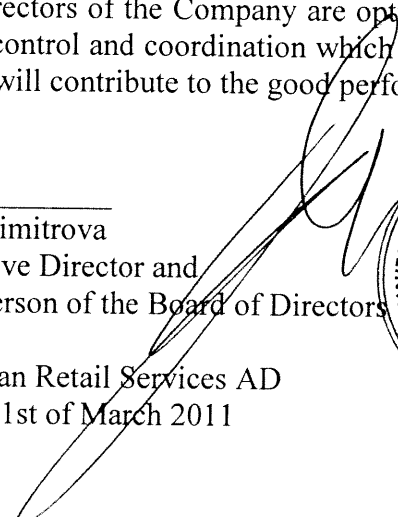
The Directors confirm that suitable accounting policies have been used.

The Company uses the Bulgarian lev (BGN) as a reporting currency. The 2010 financial statements are prepared in BGN.

The Directors confirm that applicable International Financial Reporting Standards (IFRS) as adopted by the European Union have been followed and the financial statements have been prepared on a going concern basis.

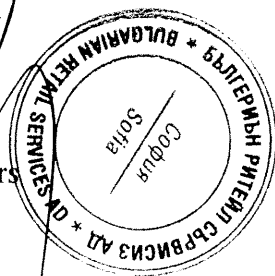
The Directors are responsible for keeping proper accounting records, for safeguarding the assets and for taking reasonable steps for the prevention and detection of potential fraud and other irregularities.

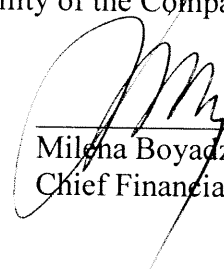
The directors of the Company are optimistic regarding the future of Bulgarian Retail Services AD, as the control and coordination which could be exercised by a single management are these factors, which will contribute to the good performance and the sustainability of the Company.



Petia Dimitrova
Executive Director and
Chairperson of the Board of Directors

Bulgarian Retail Services AD
Sofia, 31st of March 2011





Milena Boyadzhieva
Chief Financial Officer

**BULGARIAN RETAIL SERVICES AD
STATEMENT OF COMPREHENSIVE INCOME
FOR THE YEAR ENDED 31 DECEMBER 2010**

(All amounts are shown in BGN thousand unless otherwise stated)

| | Notes | Year ended 31 December | |
|--|-------|------------------------|---------------|
| | | 2010 | 2009 |
| Interest income and similar income | 4 | 59,050 | 134,499 |
| Interest expense and similar charges | 4 | (36,295) | (74,026) |
| Net interest income | | 22,755 | 60,473 |
| Fee and commission income | 5 | 4,184 | 8,314 |
| Fee and commission expense | 5 | (256) | (685) |
| Net fee and commission income | | 3,928 | 7,629 |
| Net trading income/(expense) | 6 | 313 | (220) |
| Operating expenses | 7 | (602) | (2,763) |
| Provision for loan impairment | 11 | (4,201) | (27,650) |
| Profit before income tax | | 22,193 | 37,469 |
| Income tax expense | 9 | (2,226) | (3,755) |
| Profit for the year | | 19,967 | 33,714 |
| Other comprehensive income for the year | | - | - |
| Total comprehensive income for the year | | 19,967 | 33,714 |

Petia Dimitrova
Executive Director
31st of March 2010
Sofia, Bulgaria



Milena Boyadzhieva
Chief Financial Officer

Initialed for identification purposes in reference to the auditor's report

Rositsa Boteva
Registered Auditor
31st of March 2010



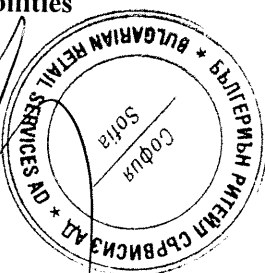
Petko Dimitrov
PricewaterhouseCoopers Audit OOD

**BULGARIAN RETAIL SERVICES AD
BALANCE SHEET
AS AT 31 DECEMBER 2010**

(All amounts are shown in BGN thousand unless otherwise stated)

| | Notes | As at 31 December | |
|---|-------|-------------------|------------------|
| | | 2010 | 2009 |
| Assets | | | |
| Cash and cash equivalents | 10 | 499,505 | 600,217 |
| Loans and advances to banks | 10 | 136,908 | - |
| Loans and advances to customers | 11 | 743,832 | 761,774 |
| Equipment and other non-current assets | 13 | 59 | 80 |
| Deferred income tax assets | 9 | 1,243 | 1,265 |
| Current income tax receivable | | 2,298 | 4,396 |
| Other assets | 12 | 792 | 2,785 |
| Total assets | | 1,384,637 | 1,370,517 |
| Liabilities | | | |
| Bank borrowings | 14 | 1,287,009 | 1,286,783 |
| Derivative financial instruments | 15 | 3,637 | 469 |
| Deferred income tax liabilities | 9 | 5 | 7 |
| Other liabilities | 16 | 307 | 9,546 |
| Total liabilities | | 1,290,958 | 1,296,805 |
| Shareholders' equity | | | |
| Share capital | 17 | 700 | 700 |
| Other reserves | | 70 | 70 |
| Retained earnings | | 92,909 | 72,942 |
| Total shareholders' equity | | 93,679 | 73,712 |
| Total shareholders' equity and liabilities | | 1,384,637 | 1,370,517 |

Petia Dimitrova
Executive Director
31st of March 2011
Sofia, Bulgaria



Milena Boyadzhieva
Chief Financial Officer

Initialed for identification purposes in reference to the auditor's report:

Rositsa Boteva
Registered Auditor
31st of March 2011



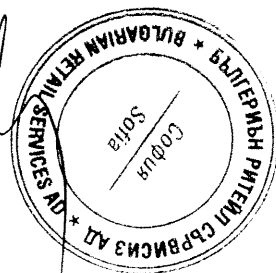
Petko Dimitrov
PricewaterhouseCoopers Audit OOD

**BULGARIAN RETAIL SERVICES AD
STATEMENT OF CHANGES IN EQUITY
FOR THE YEAR ENDED 31 DECEMBER 2010**

(All amounts are shown in BGN thousand unless otherwise stated)

| | Share capital | Reserves | Retained earnings | Total |
|--|---------------|-----------|-------------------|---------------|
| At 1 January 2009 | 700 | 70 | 39,228 | 39,998 |
| Profit for the year | - | - | 33,714 | 33,714 |
| Total comprehensive income for the year | - | - | 33,714 | 33,714 |
| At 31 December 2009 | 700 | 70 | 72,942 | 73,712 |
| At 1 January 2010 | 700 | 70 | 72,942 | 73,712 |
| Profit for the year | - | - | 19,967 | 19,967 |
| Total comprehensive income for the year | - | - | 19,967 | 19,967 |
| At 31 December 2010 | 700 | 70 | 92,909 | 93,679 |

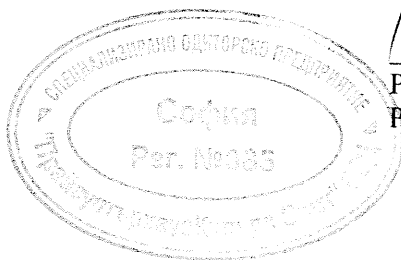
Petia Dimitrova
Executive Director
31st of March 2011
Sofia, Bulgaria



Milena Boyadzhieva
Chief Financial Officer

Initialled for identification purposes in reference to the auditor's report:

Rositsa Boteva
Registered Auditor
31st of March 2011



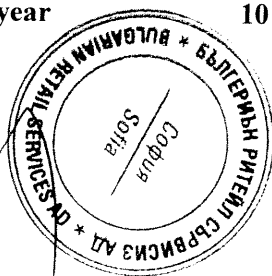
Petko Dimitrov
PricewaterhouseCoopers Audit OOD

**BULGARIAN RETAIL SERVICES AD
CASH FLOW STATEMENT
AS AT 31 DECEMBER 2010**

(All amounts are shown in BGN thousand unless otherwise stated)

| | Notes | Year ended 31 December | |
|---|-----------|------------------------|------------------|
| | | 2010 | 2009 |
| Cash flow from operating activities | | | |
| Interest and similar income received | | 61,857 | 132,305 |
| Interest paid | | (32,393) | (66,339) |
| Fees and commission receipts | | 3,954 | 7,863 |
| Fees and commission paid | | (256) | (565) |
| Amounts paid to and on behalf of employees | | (222) | (1,669) |
| Other expenses paid | | (205) | (3,863) |
| Net trading and other incomes | | 475 | (206) |
| Income tax paid | | (108) | (8,341) |
| Cash from operating profits before changes in operating assets and liabilities | | 33,102 | 59,185 |
| Changes in operating assets and liabilities | | | |
| Net decrease in loans and advances to customers | | 5,990 | 915,814 |
| Net decrease - in other assets | | 2,014 | 2,039 |
| Net decrease in other liabilities | | (5,154) | (3,262) |
| Net cash from/(used in) operating activities | | 35,952 | 973,776 |
| Cash flows from investing activities | | | |
| Purchase of equipment | | - | (573) |
| Proceeds from sale of equipment | | - | 1,797 |
| Net cash from investing activities | | - | 1,224 |
| Cash flows from financing activities | | | |
| Increase/(decrease) in due to banks | | 244 | (391,166) |
| Net cash from/(used in) financing activities | | 244 | (391,166) |
| Net increase in cash and cash equivalents | | 36,196 | 583,834 |
| Cash and cash equivalents at beginning of year | | 600,217 | 16,383 |
| Cash and cash equivalents at end of year | 10 | 636,413 | 600,217 |

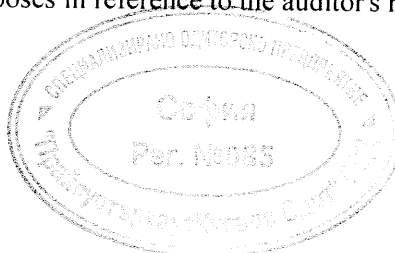
Petia Dimitrova
Executive Director
31st of March 2011
Sofia, Bulgaria



Milena Boyadzhieva
Chief Financial Officer

Initialled for identification purposes in reference to the auditor's report:

Rositsa Boteva
Registered Auditor
31st of March 2011



Petko Dimitrov
PricewaterhouseCoopers Audit OOD

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies

(1) Company background

Bulgarian Retail Services AD (“the Company”) was incorporated in 2002 and commenced its lending activities in January 2003. The Head Office is in Sofia, Bulgaria. Until the end of the 1st quarter of 2005 the Company’s activities included issuing of credit cards and providing services in relation to the issued credit cards, such as transactions processing, establishment of the necessary retail network and offering of different methods of repayment for client’s liabilities.

On 26 March 2005, Bulgarian Retail Services AD transferred its credit card loan portfolio and some fixed assets (all POS devices) to Eurobank EFG Bulgaria AD (Bulgarian Post Bank AD). After that date the Company ceased issuing credit cards but continued to provide services in relation to issued credit cards by other related companies including: Eurobank EFG Bulgaria AD, Eurocredit Retail Services, EFG Retail Services IFN SA, EFG Eurobank Belgrade. At the end of 2009, the Company ceased providing credit card processing services.

During 2010 Eurobank EFG Bulgaria AD has not transferred loan receivables to the Company. The Company loan portfolio consists of loans transferred during 2008, 2007 and 2006 and paid amount that equals the net book value of the transferred loans, which approximated the fair value of the assets transferred. Both companies are part of the EFG Group. Eurobank EFG Bulgaria AD has separate contractual agreements to provide services regarding the transferred loans. Eurobank EFG Bulgaria AD did not retain any risks or benefits on the transferred loans.

Shareholders of Bulgarian Retail Services AD are:

1. Eurobank Cards S.A., a joint-stock company, incorporated and existing under the laws of Greece with its registered seat and address of management at 41, Syggrou Av. & Petmeza St., registered with the Prefecture of Athens on February 12, 1997 under Registration № 37552/01/B/97/84 - a shareholder with 69,999 shares, being 99.999% of the capital issued by Bulgarian Retail Services AD and
2. Theodoros Karakassis, citizen of Greece, born on October 24, 1947 in Drama, Greece, passport №N875062, issued on August 23, 1999 by the Prefecture of Athens, residing in Athens at 16, F. Negri Str. - a shareholder with 1 share, being 0.001% of the capital of Bulgarian Retail Services AD.

Company address of management is: 4-6, Kniaz Alexander Dondukov Blvd., Sofia, Bulgaria.

(2) Summary of significant accounting policies

The principal accounting policies adopted in the preparation of these financial statements are set out below. These policies have been consistently applied to all the years presented unless otherwise stated.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies

(3) Basis of preparation

The financial statements of the Company have been prepared in accordance with both International Financial Reporting Standards as adopted by the European Union and International Financial Reporting Standards issued by the IASB and in particular with those IFRS standards and IFRIC interpretations issued and effective or issued and early adopted as at the time of preparing these statements.

The policies set out below have been consistently applied to the years 2009 and 2010. Where necessary, comparative figures have been adjusted to conform to changes in presentation in the current year.

a) Amended and new standards and interpretations effective in 2010

- IAS 27, Revised - Consolidated and Separate Financial Statements
- IAS 39, Amendment - Eligible Hedged Items
- IFRS 3, Revised - Business Combinations
- IFRS 2, Amendments - Group Cash settled Share based payment transactions
- IFRIC 15, Agreements for the Construction of Real Estate
- IFRIC 16, Hedges of a Net Investment in a Foreign Operation
- IFRIC 17, Distributions of Non-cash Assets to Owners
- Amendments to various Standards that form part of IASB's 2009 Annual Improvement Project

b) Standards and Interpretations issued but not yet effective

- IAS 24, Amendment - Related Party Disclosures (effective 1 January 2011)
- IAS 32, Amendment - Classification of Rights Issues (effective 1 January 2011)
- IAS 12, Amendment - Deferred tax: Recovery of Underlying Assets (effective 1 January 2012, not yet endorsed by EU)
- IFRS 7, Amendment - Disclosures, Transfers of Financial Assets (effective 1 January 2012, not yet endorsed by EU)
- IFRS 9, Financial Instruments (effective 1 January 2013, not yet endorsed by EU)
- IFRIC 14, Amendment - Prepayments of a Minimum Funding Requirement (effective 1 January 2011)
- IFRIC 19, Extinguishing Financial Liabilities (effective 1 January 2011)
- Amendments to various Standards that form part of IASB's 2010 Annual Improvement Project (effective 1 January 2011)

The application of the above mentioned standards and interpretations is not expected to have a material impact on the Company's financial statements in the period of the initial application.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

The financial statements are prepared under the historical cost convention as modified by the revaluation of available-for-sale financial assets and of financial assets and financial liabilities (including derivative instruments) at fair-value-through-profit-or-loss.

The preparation of financial statements in conformity with IFRS requires the use of estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Although these estimates are based on management's best knowledge of current events and actions, actual results ultimately may differ from those estimates.

(4) Foreign currency translation

Functional and presentation currency

Items included in the financial statements are measured using the currency of the primary economic environment in which the Company operates ('the functional currency'). The financial statements are presented in the national currency of Bulgaria, the Leva (BGN), which is the Company's functional and presentation currency.

Transactions and balances

Foreign currency transactions are translated into the functional currency using the Central Bank's exchange rates prevailing at the date of the transactions. Foreign exchange gains and losses resulting from the settlement of such transactions and from the translation of monetary assets and liabilities denominated in foreign currencies are recognized in the income statement. Such balances are translated at the Central bank's year-end exchange rates.

Changes in the fair value of monetary securities denominated in foreign currency classified as available for sale are analysed between translation differences resulting from changes in the amortised cost of the security and other changes in the carrying amount of the security. Translation differences related to changes in the amortised cost are recognised in profit or loss, and other changes in the carrying amount are recognised in equity if any.

At 31 December 2010, monetary assets and liabilities are translated at the reference Central Bank exchange rate – BGN 1 for EUR 0.5113 (2009: BGN 1 for EUR 0.5113) and BGN 1 for CHF 0.637836 (2009: BGN 1 for CHF 0.760902).

(5) Interest income and expense

Interest income and expense are recognized in the income statement for all interest bearing instruments on an accrual basis using the effective interest method. The effective interest method is a method of calculating the amortised cost of a financial asset or a financial liability and of allocating the interest income or interest expense over the relevant period using effective interest rate. The effective interest rate is the rate that exactly discounts estimated future cash payments or receipts through the expected life of the financial instrument to the net carrying amount. When appropriate the Company uses a shorter amortisation period. This is the period to the next repricing date when the market rates are changed before the expected maturity of the instrument.

When calculating the effective interest rate, the Company estimates cash flows considering all contractual terms of the financial instrument, but does not consider future credit losses. The calculation includes all fees and points paid or received between parties to the contract that are an integral part of the effective interest rate, transaction costs and all other premiums or discounts.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

Interest income includes coupons earned on fixed income investment and trading securities. When loans become doubtful of collection, they are written down to their recoverable amounts and interest income is thereafter recognized based on the interest rate that was used to discount the future cash flows for the purpose of measuring the recoverable amount.

(6) Fees and commissions income and expense

Fee and commission expense consists mainly of mediation fees for services received from related parties in Bulgaria. Fees generated from related parties are described in Note 19.

Fees and commissions, except for those, which form part of the effective interest rate of the instrument, are generally recognized on an accrual basis when the service has been provided. Loan commitment fees that are likely to be drawn down are deferred and recognized as an adjustment to the effective interest rate on loans.

(7) Non – derivative financial assets

The Company classifies its financial assets in the following categories: loans and receivables; and available-for-sale financial assets. Management determines the classification of its investments at initial recognition.

(a) Loans and receivables

Loans and receivables are non-derivative financial assets with fixed or determinable payments that are not quoted in an active market, other than: (a) those that the entity intends to sell immediately or in the short term, which are classified as held for trading, and those that the entity upon initial recognition designates as at fair value through profit or loss; (b) those that the entity upon initial recognition designates as available for sale; or (c) those for which the holder may not recover substantially all of its initial investment, other than because of credit deterioration.

(b) Available-for-sale

Available-for-sale investments are those intended to be held for an indefinite period of time, which may be sold in response to needs for liquidity or changes in interest rates, exchange rates or equity prices.

Available-for-sale investments are initially recognized at fair value plus transaction costs and are subsequently re-measured at fair value based on current bid prices or amounts derived from cash flow models. Gains and losses arising from changes in the fair value of available-for-sale financial assets are recognized directly in equity. When available-for-sale financial assets are derecognized or impaired, the cumulative gain or loss previously recognized in equity is recognized in profit or loss. Interest calculated using the effective interest method is recognized in the income statement. Dividends on available-for-sale equity instruments are recognized in the income statement when the Company's right to receive payment is established.

Purchases and sales of financial assets are recognized at settlement date – which is the date the Company actually trades the relevant assets. The fair values of quoted investments in active markets are based on current bid prices. If the market for a financial asset is not active (and for unlisted securities), the Company establishes fair value by using valuation techniques. These include the use of recent arm's length transactions, discounted cash flow analysis and other valuation techniques consistent with the specific features of the security market in Bulgaria.

Financial assets are derecognized when the rights to receive cash flows from the financial assets have expired or where the Company has transferred substantially all risks and rewards of ownership.

Financial liabilities are derecognized when they are extinguished – that is, when the obligation is discharged, cancelled or expires.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

(8) Derivative financial instruments

Derivatives are financial instruments :

- (a) whose value is changed in response to the change in specified interest rate, financial instrument price, foreign exchange rate, index of prices and rates, credit rates or credit index or other variable;
- (b) that requires no initial net investment or an initial net investment is smaller than would be required for other types of contracts that would be expected to have a similar response to changes in market factors;
- (c) that is settled at a future date.

Derivative financial instruments including currency swaps, interest rate swaps and currency forwards are initially recognized at fair value on the date on which a derivative contract is entered into and are subsequently re-measured at their fair value. Fair values are obtained from quoted market prices, discounted cash flow models and pricing models as appropriate. The positive fair value of the derivatives is carried as asset and the negative fair value is carried as liability. The changes in the fair value of derivatives are included in the income statement if any.

The Company has not entered into transactions where the fair value was different from the transaction price. The best evidence of fair value at initial recognition is the transaction price (i.e., the fair value of the consideration given or received), unless the fair value of that instrument is evidenced by comparison with other observable current market transactions in the same instrument (i.e., without modification or repackaging) or based on a valuation technique whose variables include only data from observable markets.

(9) Impairment of financial assets

(1) Assets carried at amortized cost

The Company assesses at each balance sheet date whether there is objective evidence that a financial asset or group of financial assets is impaired. A financial asset or a group of financial assets is impaired and impairment losses are incurred if there is objective evidence of impairment as a result of one or more events that occurred after the initial recognition of the asset (a "loss event") and that loss event has an impact on the estimated future cash flows of the financial asset or group of financial assets that can be reliably estimated.

Objective evidence that a financial asset or group of assets is impaired includes observable data about the following loss events:

- Delinquency in contractual payments of principal or interest;
- Cash flow difficulties experienced by the borrower (for example, equity ratio, net income percentage of sales);
- Breach of loan covenants or conditions;
- Initiation of bankruptcy proceedings;
- Deterioration of the borrower's competitive position;
- Deterioration in the value of collateral;
- Downgrading below investment grade level;

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

(9) Impairment of financial assets (continued)

The Company first assesses whether objective evidence of impairment exists individually for financial assets that are individually significant, and individually or collectively for financial assets that are not individually significant. If the Company determines that no objective evidence of impairment exists for an individually assessed financial asset, whether significant or not, it includes the asset in a group of financial assets with similar credit risk characteristics and collectively assesses them for impairment. Assets that are individually assessed for impairment and for which an impairment loss is or continues to be recognised are not included in a collective assessment of impairment.

The amount of the loss is measured as the difference between the asset's carrying amount and the present value of estimated future cash flows (excluding future credit losses that have not been incurred) discounted at the financial asset's original effective interest rate. The carrying amount of the asset is reduced through the use of an allowance account and the amount of the loss is recognised in the income statement. If a loan has a variable interest rate, the discount rate for measuring any impairment loss is the current effective interest rate determined under the contract. As a practical expedient, the Company may measure impairment on the basis of an instrument's fair value using an observable market price.

The calculation of the present value of the estimated future cash flows of a collateralised financial asset reflects the cash flows that may result from foreclosure less costs for obtaining and selling the collateral, whether or not foreclosure is probable.

For the purposes of a collective evaluation of impairment, financial assets are grouped on the basis of similar credit risk characteristics (i.e., on the basis of the Company's grading process that considers asset type, industry, geographical location, collateral type, past-due status and other relevant factors). Those characteristics are relevant to the estimation of future cash flows for groups of such assets by being indicative of the debtors' ability to pay all amounts due according to the contractual terms of the assets being evaluated.

Future cash flows in a group of financial assets that are collectively evaluated for impairment are estimated on the basis of the contractual cash flows of the assets in the Company and historical loss experience for assets with credit risk characteristics similar to those in the Company. Historical loss experience is adjusted on the basis of current observable data to reflect the effects of current conditions that did not affect the period on which the historical loss experience is based and to remove the effects of conditions in the historical period that do not currently exist.

Estimates of changes in future cash flows for groups of assets should reflect and be directionally consistent with changes in related observable data from period to period (for example, changes in unemployment rates, property prices, payment status, or other factors indicative of changes in the probability of losses in the Company and their magnitude). The methodology and assumptions used for estimating future cash flows are reviewed regularly by the Company to reduce any differences between loss estimates and actual loss experience.

When a loan is uncollectible, it is written off against the related provision for loan impairment. Such loans are written off after all the necessary procedures have been completed and the amount of the loss has been determined.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

(9) Impairment of financial assets (continued)

If, in a subsequent period, the amount of the impairment loss decreases and the decrease can be related objectively to an event occurring after the impairment was recognized (such as an improvement in the debtor's credit rating), the previously recognized impairment loss is reversed by adjusting the allowance account. The amount of the reversal is recognized in the income statement in impairment charge for credit losses.

The loan loss identification period is between three and twelve months.

(2) Financial assets carried at fair value

The Company assesses at each balance sheet date whether there is objective evidence that a financial asset or a group of financial assets is impaired. In the case of equity investments classified as available-for-sale, a significant or prolonged decline in the fair value of the financial asset below its cost is considered in determining whether the assets are impaired.

If any such evidence exists for available for-sale financial assets, the cumulative loss – measured as the difference between the acquisition cost and the current fair value, less any impairment loss on that financial asset previously recognized in profit or loss – is removed from equity and recognized in the income statement. Impairment losses recognized in the income statement on equity instruments, classified as available-for-sale, are not reversed through the income statement.

If, in a subsequent period, the fair value of a debt instrument classified as available for sale increases and the increase can be objectively related to an event occurring after the impairment loss was recognized in profit or loss, the impairment loss is reversed through the income statement.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

(10) Equipment and other tangible fixed assets

All property and equipment is stated at historical cost less depreciation. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Subsequent costs are included in the asset's carrying amount or are recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the Company and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the income statement when the expenditure is incurred.

Depreciation is calculated on the straight-line method to allocate the cost of each asset to their residual values over their estimated useful life.

Depreciation rates are between 8% and 24% per annum on computer equipment and fixtures and fittings.

The assets' residual values and useful lives are reviewed, and adjusted if appropriate, at each balance sheet date. Assets that are subject to amortisation are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount. The recoverable amount is the higher of the asset's fair value less costs to sell and value in use.

Gains and losses on disposal of property and equipment are determined by comparing proceed with carrying amount. These are included in the income statement.

(11) Intangible assets

Costs that are directly associated with identifiable non-monetary asset without physical substance controlled by the Company and which will probably generate economic benefits exceeding costs beyond one year, are recognized as intangible assets. Expenditure which enhances or extends the performance of intangible assets beyond their original specifications is recognized as a capital improvement and added to the original costs of the asset.

Costs associated with maintaining intangible assets are recognized as an expense as incurred.

Intangible assets are amortized using the straight-line method over their useful lives.

Intangible assets are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount may not be recoverable. An intangible asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

(12) Borrowings

Borrowings are recognized initially at fair value, being their issue proceeds (fair value of consideration received) net of transaction costs incurred. Borrowings are subsequently stated at amortised cost and any difference between net proceeds and the redemption value is recognized in the income statement over the period of the borrowings using the effective interest method.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

(13) Cash and cash equivalents

For the purpose of the cash flow statement, cash and cash equivalents comprise balances with less than three months' maturity from the date of acquisition, including: cash in hand and call deposits held with banks.

(14) Operating leases

Payments made under operating leases are charged against income in equal instalments over the period of the lease.

(15) Current and deferred income tax

Taxation has been provided for in the financial statements in accordance with Bulgarian legislation currently in force. Charge for taxation in the income statement for the year comprises current tax and changes in deferred tax. Current tax is calculated on the basis of the taxable profit for the year, using the tax rates enacted at the balance sheet date. Income tax payable on profits, based on the applicable tax law is recognized as an expense in the period in which profits arise. Taxes other than on income are recorded within operating expenses.

Deferred income tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred income tax is determined using tax rates (and laws) that have been enacted or substantially enacted by the balance sheet date and are expected to apply when the related deferred income tax asset is realized or the deferred income tax liability is settled. The principal temporary differences arise from depreciation of property, plant and equipment, revaluation reserve of financial instruments, provisions for court cases, the difference on balance sheet provision expenses according to the local and IFRS requirements and provisions for untaken annual leaves.

Deferred tax assets are recognized where it is probable that future taxable profit will be available against which the temporary differences can be utilized.

(16) Employee benefits

(1) Social, pension and health funds.

The Company is obliged by the current Bulgarian legislation to make fixed contribution on behalf of the employees in a social fund operated by the Government. All those payments/liabilities are recognized as an expense in the period to which those relate.

(2) Pension obligations.

In accordance with article 222, paragraph 3 of the Bulgarian Labour Code, in the event of termination of a labour contract after the employee has reached the lawfully required retirement age, regardless of the reason for the termination, the employee is entitled to a compensation as follows: 2 gross monthly salaries in all cases and 6 gross monthly salaries if the employee has been engaged with the Company for at least 10 years.

In the end of every reporting period the Company estimates and recognizes the provision for its pension obligations. In calculating the provision the Company estimates the present value of its future pension obligations considering the probability of the employees to retire while employed in the Company.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

1 Company background and significant accounting policies (continued)

(17) Provisions

Provisions for restructuring costs and legal claims are recognised when: the Company has a present legal or constructive obligation as a result of past events; it is probable that an outflow of resources will be required to settle the obligation; and the amount has been reliably estimated. Restructuring provisions comprise lease termination of rent and other contracts, consultancy and audit fees, employees' payments. Provisions are not recognised for future operating losses.

Where there are a number of similar obligations, the likelihood that an outflow will be required in settlement is determined by considering the class of obligations as a whole. A provision is recognised even if the likelihood of an outflow with respect to any one item included in the same class of obligations may be small.

Provisions are measured at the present value of the expenditures expected to be required to settle the obligation using a pre-tax rate that reflects current market assessments of the time value of money and the risks specific to the obligation.

(18) Share capital

Ordinary shares are classified as equity. Dividends on ordinary shares are recognised in equity in the period in which they are approved by the Company's shareholders. Dividends for the year that are declared after the balance sheet date are dealt with in the subsequent events note.

(19) Offsetting financial instruments

Financial assets and liabilities are offset and the net amount reported in the balance sheet when there is a legally enforceable right to set off the recognized amounts and there is an intention to settle on a net basis, or realise the asset and settle the liability simultaneously.

(20) Comparatives

The Company has not performed any reclassifications on balance sheet and income statement positions for 2010.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

2 Financial Risk Management

Strategy in using financial instruments

The Company's activities expose it to a variety of financial risks and those activities involve the analysis, evaluation, acceptance and management of some degree of risk or combination of risks.

The activity of the Company and all risk related policies and procedures are in the process of full alignment with EFG Group risk guidelines and are controlled and guided by the Risk Unit of the Mother-company. The adequacy of internal control systems is evaluated by the EFG Group's Internal Auditors. Risk functions are managed by the Company's Management. The most important types of risk are credit risk, market risk, operational risk and liquidity risk. Market risk includes currency risk, interest rate and other price risk.

The impact of the financial crisis is still affecting the activity of the Company. Management believes it is taking all the necessary measures to support the sustainability and growth of the Company's business in the current circumstances.

The borrowers of the Company affected in previous year by the lower liquidity situation are now improving their creditworthiness and their ability to repay the amounts owed. The respective impact on management's cash flow forecasts and assessment of the impairment of financial assets is decreasing. To the extent that information is available, management has properly reflected revised estimates of expected future cash flows in their impairment assessments.

The amount of provision for impaired loans is based on management's appraisals of these assets at the balance sheet date after taking into consideration the cash flows that may result from foreclosure less costs for obtaining and selling the collateral.

(1) Credit risk measurement

The Company assumes exposure to credit risk which is the risk that a counterparty will be unable to pay amounts in full when due. Impairment provisions are provided for losses that have been incurred at the balance sheet date. Significant changes in the economy, or in the health of a particular industry segment that represents a concentration in the Company's portfolio, could result in losses that are different from those provided for at the balance sheet date. Management therefore carefully manages its exposure to credit risk.

The Company structures the levels of credit risk it undertakes by placing limits on the amount of risk accepted in relation to one borrower, or groups of borrowers, and the geographical and industry segments. Such risks are monitored regularly.

Exposure to credit risk is managed through regular analysis of the ability of borrowers to meet interest and capital repayment obligations and reviewing these lending limits where appropriate. Credit operations are governed by a comprehensive set of policies and procedures to ensure that all aspects of credit risk are adequately covered.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

2 Financial Risk Management (continued)

(a) Loans and advances

The Company loan portfolio consists only of loans referred from Eurobank EFG Bulgaria AD. The Company assesses the credit risk on the referred loans individually and on a portfolio basis before the referral takes place.

The Company has an agreement with Eurobank EFG Bulgaria AD, under which Eurobank EFG Bulgaria AD is obliged to service the loans and provide the necessary information to the Company to assess the risks related with the loan portfolio. The exposure to anyone borrower is restricted by limits covering on-and off-balance sheet exposures, and risk limits in relation to trading items such as interest swaps, currency swaps, and currency forward contracts. Actual exposures against limits are monitored daily.

The Company assesses the probability of default using internal rating system from Eurobank EFG Bulgaria. The wholesale borrowers are rated on a case-by-case basis in 11 categories. The internal ratings that should be assigned to the wholesale borrowers are based on a profound analysis of a set of qualitative and quantitative factors.

Qualitative factors are those that deal with the borrower's management, industry, operating conditions, the market sector in which the borrower operates, securities, loan servicing etc. Quantitative factors are those that refer to a set of ratios (main ratios: profitability, leverage, liquidity) emerging from the borrower's financial statements (balance sheet, income statement, notes to the financial statements etc.)

The wholesale loans are rated in 11 categories. The Company groups the wholesale loans categorized from 1st to 6th category in the grade satisfactory risk and these categorized with 7th category in the grade watch list. The Company presents the wholesale loans in the category from 8 to 11 as individually impaired loans.

The classification of retail clients is based on the full delinquency analysis by groups. The grouping is based on the common characteristics of the respective products, the similar risks they bear and the type of collateral that secures them. In case that a borrower is client to more than one of the above mentioned groups, the classification of each single retail loan of one and the same retail client should be done independently from the other loans of the same customer.

The management of the Company reviews the reports provided from Eurobank EFG Bulgaria AD on regular basis and takes appropriate actions to mitigate credit risk.

(b) Collateral

The Company employs a range of policies and practices to mitigate credit risk. The most traditional of these is the taking of security for funds advances, which is common practice. The principal collateral types for loans and advances are:

- Mortgages over residential properties;
- Charges over business assets such as premises, inventory and accounts receivable;
- Charges over financial instruments such as debt securities and equities and
- Issued guarantees.

Longer-term finance and lending to corporate entities are generally secured. In order to minimize the credit loss the Company will seek additional collateral from the counterparty as soon as impairment indicators are noticed for the relevant individual loans and advances.

Collateral held as security for financial assets other than loans and advances is determined by the nature of the instrument. Debt securities are generally unsecured.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

2 Financial Risk Management (continued)

(c) Derivatives

The Company maintains strict control limits on net open derivative positions (i.e. the difference between purchase and sale contracts), by both amount and term. At any one time, the amount subject to credit risk is limited to the current fair value of instruments that are favourable to the Company (i.e., assets where their fair value is positive), which in relation to derivatives is only a small fraction of the contract, or notional values used to express the volume of instruments outstanding. Collateral or other security is not usually obtained for credit risk exposures on these instruments.

(2) Maximum exposure to credit risk before collateral held or other credit enhancements

The table below represents a worse case scenario of credit risk exposure to the Company as at 31 December 2010, without taking account of any collateral held or other credit enhancements attached. These are on-balance-sheet assets and the exposures set out below are based on net carrying amounts as reported in the balance sheet.

As shown below, 54% of the total maximum exposure is derived from loans and advances to customers (2009: 56%).

Maximum exposure

| | 2010 | 2009 |
|---|------------------|------------------|
| Credit risk exposures relating to on-balance sheet assets are as follows: | | |
| Loans and advances to customers: | 743,832 | 761,774 |
| Mortgages | 682,754 | 683,243 |
| Consumer loans | 3 | 1,776 |
| Small Business lending | 13,727 | 12,446 |
| Corporate customers | 47,348 | 64,309 |
| Other assets | 792 | 2,785 |
| Cash with banks | 636,413 | 600,217 |
| At 31 December | 1,381,037 | 1,364,776 |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(3) Loans and advances to customers

Loans and advances are summarized as follows:

| Balance at 31 December 2010 | Loans and advances to customers |
|------------------------------------|--|
| Neither past due nor impaired | 604,641 |
| Past due but not impaired | 112,801 |
| Impaired | 37,491 |
| Gross | 754,933 |
| Less: allowance for impairment | (11,101) |
| Net | 743,832 |

| Balance at 31 December 2009 | Loans and advances to customers |
|------------------------------------|--|
| Neither past due nor impaired | 665,326 |
| Past due but not impaired | 83,931 |
| Impaired | 22,933 |
| Gross | 772,190 |
| Less: allowance for impairment | (10,416) |
| Net | 761,774 |

The total impairment provision for loans and advances is BGN 11,101 thousands (2009: BGN 10,416 thousands). Further information of the impairment allowance for loans and advances to customers is provided in Note 11.

(a) Loans and advances neither past due nor impaired

The credit quality of the portfolio of loans and advances that were neither past due nor impaired at 31 December 2010 can be assessed by reference to the internal standard grading system. The following information is based on that system:

| Balance at 31 December 2010 | Loans and advances neither past due nor impaired |
|------------------------------------|---|
| Low – acceptable risk | 604,153 |
| Watch list | 488 |
| Total | 604,641 |

| Balance at 31 December 2009 | Loans and advances neither past due nor impaired |
|------------------------------------|---|
| Low – acceptable risk | 664,283 |
| Watch list | 1,042 |
| Total | 665,325 |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(3) Loans and advances to customers (continued)

(b) Loan and advances past due but not impaired

| | Retail customers | | | Corporate entities | Total |
|------------------------------------|------------------|------------------|----------------|--------------------|----------------|
| | Consumer Lending | Mortgage Lending | Small Business | Wholesale | |
| Balance at 31 December 2010 | | | | | |
| Past due up to 29 days | - | 55,836 | 1,820 | 1,736 | 59,391 |
| Past due 30 - 59 days | - | 22,714 | 211 | - | 22,926 |
| Past due 60 - 89 days | - | 11,959 | 156 | 10,329 | 22,444 |
| Past due 90 - 179 days | - | 8,040 | - | - | 8,040 |
| Total | - | 98,549 | 2,187 | 12,065 | 112,801 |
| Fair value of collateral | - | 97,320 | 2,103 | 7,998 | 107,421 |

| | Retail customers | | | Corporate entities | Total |
|------------------------------------|------------------|------------------|----------------|--------------------|---------------|
| | Consumer Lending | Mortgage Lending | Small Business | Wholesale Banking | |
| Balance at 31 December 2009 | | | | | |
| Past due up to 29 days | 116 | 43,628 | 722 | 2,229 | 46,695 |
| Past due 30 - 59 days | 84 | 16,988 | 718 | 377 | 18,167 |
| Past due 60 - 89 days | 37 | 6,735 | 306 | - | 7,078 |
| Past due 90 - 179 days | - | 11,991 | - | - | 11,991 |
| Total | 237 | 79,342 | 1,746 | 2,606 | 83,931 |
| Fair value of collateral | 237 | 78,610 | 1,746 | 2,383 | 82,976 |

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(3) Loans and advances to customers (continued)

(c) Loans and advances individually impaired (SBB & Wholesale)

For individually assessed accounts, loans are treated as impaired as soon as there is objective evidence that an impairment loss has been incurred. The criteria used by the Company to determine that there is objective evidence of impairment include:

- known cash flow difficulties experienced by the borrower
- overdue contractual payments of either principal or interest
- breach of loan covenants or conditions;
- the probability that the borrower will enter bankruptcy or other financial reorganisation; and a downgrading in credit rating by an external credit rating agency.

The breakdown of the gross amount of individually assessed loans and advances by class, along with the fair value of related collateral held by the Company as security, are as follows:

| Balance at 31 December 2010 | Small Business | Wholesale Banking |
|------------------------------------|---------------------------|------------------------------|
| Individually assessed loans | 4,936 | 4,408 |
| Total | 4,936 | 4,408 |
| Fair value of collateral | 4,728 | 255 |

| Balance at 31 December 2009 | Small Business | Wholesale Banking |
|------------------------------------|---------------------------|------------------------------|
| Individually assessed loans | 1,431 | 4,585 |
| Total | 1,431 | 4,585 |
| Fair value of collateral | 1,275 | 4,307 |

(d) Loans and advances collectively assessed (MLU & CLB)

| Balance at 31 December 2010 | Consumer Lending | Mortgage Lending |
|------------------------------------|-----------------------------|-----------------------------|
| Collectively assessed loans | - | 28,147 |
| Total | - | 28,147 |
| Fair value of collateral | - | 27,206 |

| Balance at 31 December 2009 | Consumer Lending | Mortgage Lending |
|------------------------------------|-----------------------------|-----------------------------|
| Collectively assessed loans | 1,397 | 15,520 |
| Total | 1,397 | 15,520 |
| Fair value of collateral | 20 | 15,392 |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(3) Loans and advances to customers (continued)

The disclosed fair value of collateral is determined by local certified valuers and represents value realizable by the legal owners of the assets. Management considers the loans covered by collateral as impaired because experience shows that a significant proportion of the collateral cannot be enforced due to administrative and legal difficulties. The impairment provisions reflect the probability that management will not be able to enforce its rights and repossess collateral on defaulted loans. Despite difficulties in enforcing repossession of collateral, the Company's management will vigorously pursue the outstanding debts with all possible means at their disposal.

Based on past experience, consumer and small business loans less than 90 days past due, for mortgage loans - 180 days past due, are not considered impaired, unless specific information indicates to the contrary. Certain wholesale loans for which the exposure is fully collateralized and/or the counterparty is of high credit quality are not considered impaired for a period of up to 1 year.

Wholesale borrowers are rated on a case-by-case basis following the Internal Credit Rating System. The credit rating is based on a profound analysis of qualitative and quantitative factors. Qualitative factors are those that deal with the borrower's management, industry, operating conditions, the market sector in which the borrower operates, securities, loan servicing etc. Quantitative factors are those that refer to a set of ratios (main ratios: profitability, leverage, liquidity) emerging from the borrower's financial statements (balance sheet, income statement, notes to the financial statements etc.)

The classification of retail clients is based on the full delinquency analysis by groups. The grouping is based on the common characteristics of the respective products, the similar risks they bear and the type of collateral that secures them.

(d) Loans and advances renegotiated

Restructuring activities include extended payment arrangements, approved external management plans, modification and deferral of payments. Following restructuring, a previously overdue customer account is reset to a normal status and managed together with other similar accounts. Restructuring policies and practices are based on indicators or criteria which, in the judgment of the management, indicate that payment will most likely continue. These policies are kept under continuous review. Loans that have been renegotiated are considered by the Company as cured if they fully perform over probation period following the renegotiation. Within the probation period the renegotiated loans are closely monitored by the Management and are presented as past due but not impaired or impaired ones. After the probation period if the cured loans are performing for the current year they are disclosed as renegotiated. Renegotiated loans that would otherwise be past due or impaired totalled BGN 0 thousands as at 31 December 2010 (2009: BGN 0).

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(4) Concentration of risks of financial assets with credit risk exposure

(a) Geographical sectors

The following table breaks down the Company's main credit exposure at their carrying amounts, as categorized by geographical region as of 31 December 2010. For this table, the Company has allocated exposures to regions based on the country of domicile of its counterparties.

| | Bulgaria | Other countries in Europe | Total |
|----------------------------------|-----------------|--------------------------------------|----------------|
| Loans and advances to customers: | 742,525 | 1,307 | 743,832 |
| - Mortgages | 682,754 | - | 682,754 |
| -Consumer lending | 3 | - | 3 |
| -Small business lending | 13,727 | - | 13,727 |
| -Corporate lending | 46,041 | 1,307 | 47,348 |
| Other assets | 793 | - | 793 |
| 31 December 2010 | 743,318 | 1,307 | 744,625 |
| 31 December 2009 | 763,513 | 1,046 | 764,559 |

The borrowers in the Company's loan portfolio are mainly Bulgarian individuals and entities. BRS provided services to companies from EFG Group: Eurobank EFG Bulgaria AD (Bulgaria), EFG Eurobank (Serbia), EFG Retail Services IFN SA (Romania) and Eurocredit Retail Services Ltd (Cyprus). Balances with related parties are presented in Note 19.

(b) Industry sectors

The following table breaks down the Company's main credit exposure at their carrying amounts, as categorized by the industry sectors of our counterparties.

| | Commerce and services | Private individuals | Manufau ring | Construction | Other | Total |
|----------------------------------|--------------------------------------|--------------------------------|-------------------------|---------------------|--------------|----------------|
| Loans and advances to customers: | | | | | | |
| - Mortgages | - | 682,754 | - | - | - | 682,754 |
| -Consumer loans | - | 3 | - | - | - | 3 |
| -Small business lending | 7,966 | 221 | 1,125 | 2,231 | 2,184 | 13,727 |
| -Corporate lending | 24,485 | - | 6,635 | 13,107 | 3,121 | 47,348 |
| Other assets | - | - | - | - | 793 | 793 |
| 31 December 2010 | 32,451 | 682,978 | 7,760 | 15,338 | 6,098 | 744,625 |
| 31 December 2009 | 42,480 | 685,019 | 10,658 | 18,463 | 7,939 | 764,559 |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(5) Market risk

The Company takes on exposure to market risks, which is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risks arise from open positions in interest rate, currency and equity products, all of which are exposed to general and specific market movements and changes in the level of volatility of market rates or prices such as interest rates, credit spreads, foreign exchange rates and equity prices.

The factors that generate market risk are the interest rate risk, foreign exchange risk and the equity price risk.

The interest rate risk is the risk of potential loss from adverse changes in interest rates. These include repricing risk, yield curve risk, basis risk, spread risk, volatility risk.

The foreign exchange risk is the risk of potential loss from adverse changes in foreign currency exchange rates, against the base currency. It includes outright risk, volatility risk and conversion risk.

The equity price risk is the risk of potential loss from adverse changes in equity prices. It includes outright risk, volatility risk and other risks, spread risk, dividend risk.

The Company estimates the market risk of positions held and the maximum losses expected, based upon a number of assumptions, and reviews various market risks on a monthly basis.

The Market Risk Policy is in compliance with the Parent company Risk Guidelines, which pertain to market risk.

(6) Sensitivity of assets and liabilities

Cash flow interest rate risk is the risk that the future cash flows of a financial instrument will fluctuate because of changes in market interest rates. Fair value interest rate risk is the risk that the value of a financial instrument will fluctuate because of changes in market interest rates.

The Company takes on exposure to the effects of fluctuations in the prevailing levels of market interest rates on its financial position and cash flows. Interest margins may increase as a result of such changes but may reduce or create losses in the event that unexpected movements arise. The Management of the Company set limits on the level of mismatch of interest rate reprising that may be undertaken, which were monitored regularly.

The Company is exposed to the fluctuations of the different types of market risk. The sensitivity analysis below illustrates the potential impact on the income statement and equity for "reasonably possible" shifts. Sensitivity to changes to two of the major market risk factors - FX and interest rates, has been calculated and presented in the below table. The calculation parameters used have been determined based on the current market environment and the dynamics during 2010 and represent reasonable possible shifts in the market variables. The 2009 figures have been calculated with the same parameters.

Interest rate risk sensitivity has been estimated by applying a parallel yield curve shift to all relevant on- and off-balance sheet positions and calculating the changes in their present value. The results have been allocated to two columns depending on the accounting treatment of each position: Income statement - for items with revaluation reflected in the P&L accounts; Equity effect - for items with revaluation that affects the equity reserves;

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(7) Liquidity risk

Liquidity risk is the risk that the Company is unable to meet its payment obligations associated with its financial liabilities when they fall due and to replace funds when they are withdrawn. The consequence may be the failure to meet obligations to repay depositors and fulfil commitments to land.

The Company designates appropriate liquidity policies which have to ensure that sufficient liquid assets are maintained to meet liabilities as they arise.

The maturities of assets and liabilities and the ability to replace at an acceptable cost, interest bearing liabilities as they mature, are important factors in assessing the liquidity of the Company and its exposure to changes in interest rates and exchange rates.

(a) Non-derivative cash flows

The table below presents the cash flows payable by the Company under non-derivative financial liabilities by remaining contractual maturities at the balance sheet date. The amounts disclosed in the table are the contractual undiscounted cash flows, whereas the Company manages the inherent liquidity risk based on expected undiscounted cash inflows.

All payments are estimated based on spot rate.

| As at 31 December 2010 | Gross nominal outflow | Less than 1 month | 1-3 months | 3 -12 months | 1-5 years | More than 5 years |
|---|------------------------------|--------------------------|-------------------|---------------------|------------------|--------------------------|
| <i>Non-derivative liabilities</i> | | | | | | |
| Bank borrowings | 1,292,621 | 2,967 | 1,289,654 | - | - | - |
| Other liabilities | 307 | 307 | - | - | - | - |
| Total liabilities (contractual maturity dates) | 1,292,928 | 3,274 | 1,289,654 | - | - | - |
| Total assets (contractual maturity dates) | 1,394,041 | 7,004 | 13,003 | 63,014 | 353,520 | 957,500 |
| | | | | | | |
| As at 31 December 2009 | Gross nominal outflow | Less than 1 month | 1-3 months | 3 -12 months | 1-5 years | More than 5 years |
| <i>Non-derivative liabilities</i> | | | | | | |
| Bank borrowings | 1,288,934 | 1,219 | 1,287,715 | - | - | - |
| Other liabilities | 9,546 | 9,546 | - | - | - | - |
| Total liabilities (contractual maturity dates) | 1,298,480 | 10,764 | 1,287,715 | - | - | - |
| Total assets (contractual maturity dates) | 1,465,522 | 7,471 | 14,941 | 67,233 | 343,191 | 1,025,331 |

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(7) Liquidity risk (continued)

(b) Derivative cash flows - Derivatives settled on a net basis

The table below analyses the Company's derivative financial liabilities that will be settled on a net basis into relevant maturity groupings based on the remaining period at the balance sheet to the contractual maturity date. The amounts disclosed in the table are the contractual undiscounted cash flows. All payments are estimated based on spot rate.

| As at 31 December 2010 | Gross nominal outflow | Less than 1 month | 1-3 months | 3 -12 months | 1-5 years | More than 5 years |
|--------------------------------|------------------------------|--------------------------|-------------------|---------------------|------------------|--------------------------|
| Derivatives held for trading: | | | | | | |
| – Foreign exchange derivatives | 303 | 303 | - | - | - | - |
| Total | 303 | 303 | - | - | - | - |
| As at 31 December 2009 | Gross nominal outflow | Less than 1 month | 1-3 months | 3 -12 months | 1-5 years | More than 5 years |
| Derivatives held for trading: | | | | | | |
| – Foreign exchange derivatives | 268 | 268 | - | - | - | - |
| Total | 268 | 268 | - | - | - | - |

(8) Capital risk management

The Company's Management objectives when managing capital, which is a broader concept than the 'equity' on the face of balance sheets, are:

- To safeguard the Company's ability to continue as a going concern so that it can continue to provide returns for shareholders and benefits for other stakeholders; and
- To maintain a strong capital base to support the development of its business and to reduce the cost of capital.

In order to maintain or adjust the capital structure, the Company didn't pay dividend to shareholders.

Consistent with others in the business, the Company monitors capital on the net basis of the gearing ratio. This ratio is calculated as net debt divided by total capital. Net debt is calculated as total long term debt less cash and cash equivalents. Total capital is calculated as "equity" as shown in the balance sheet plus net debt.

During 2010, the Company's strategy was to renegotiate the credit facility received from EFG Private Bank (Luxembourg) and extend the terms of the facility.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

(9) Fair values of financial assets and liabilities

Fair value is the amount at which a financial instrument could be exchanged in a current transaction between willing parties, other than in a forced sale or liquidation and is best evidenced by a quoted market price.

The estimated fair values of financial instruments have been determined by the Company using available market information, where it exists, and appropriate valuation methodologies.

The following table summarises the carrying amounts and fair values of financial assets and liabilities of the Company.

| | Carrying value | | Fair value | |
|--|------------------|------------------|------------------|------------------|
| | 2010 | 2009 | 2010 | 2009 |
| Financial assets | | | | |
| Loans and advances to banks | 136,908 | - | 136,908 | - |
| Loans and advances to customers, including: | | | | |
| -Mortgage customers | 682,754 | 683,243 | 682,754 | 683,243 |
| -Consumer customers | 3 | 1,776 | 3 | 1,776 |
| -SBB | 13,727 | 12,446 | 13,727 | 12,446 |
| -Corporate clients | 47,348 | 64,309 | 47,348 | 64,309 |
| Total loans and advances to customers | 743,832 | 761,774 | 743,832 | 761,774 |
| Total financial assets | 880,740 | 761,774 | 880,740 | 761,774 |
| Financial liabilities | | | | |
| Short term debt | 1,287,009 | 1,286,783 | 1,287,009 | 1,286,783 |
| Total due to customers | 1,287,009 | 1,286,783 | 1,287,009 | 1,286,783 |

a) Loans and advances to customers

Loans and advances are carried at amortized cost and are net of provisions for impairment. The fair value of floating rate loans and advances approximates their carrying amount. Management estimates that the fair value of fixed rate loans and advances is not materially different from their carrying amount, as the Company can change the interest rates on its discretion after a certain period (up to one year). Fair value incorporates expected future losses, while amortized cost and related impairment include only incurred losses at the balance sheet date

b) Bank borrowings

Bank borrowings represent short term floating rate facilities. The fair value of floating rate borrowings is not materially different from their carrying amount.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

3 Critical accounting estimates, and judgements

The Company makes estimates and assumptions that affect the reported amounts of assets and liabilities within the next financial year. Estimates and judgements are continually evaluated and are based on historical experience and other factors, including expectations of future events that are believed to be reasonable under the circumstances.

(a) Impairment losses on loans and advances

The Company reviewed its loan portfolios to assess impairment at least on a quarterly basis. In determining whether an impairment loss should be recorded in the income statement, the Company made judgements as to whether there was any observable data indicating that there was a measurable decrease in the estimated future cash flows from a portfolio of loans before the decrease could be identified with an individual loan in that portfolio. This evidence may include observable data indicating that there has been an adverse change in the payment status of borrowers in a group, or national or local economic conditions that correlate with defaults on assets in the Company. Management used estimates based on historical loss experience for assets with credit risk characteristics and objective evidence of impairment similar to those in the portfolio when scheduling its future cash flows. The methodology and assumptions used for estimating both the amount and timing of future cash flows were reviewed regularly to reduce any differences between loss estimates and actual loss experience.

(b) Effective interest rates

The application of the effective interest rate method for loan receivables requires the use of estimates about the expected life and other patterns and characteristics of the portfolio. In building up these estimates the Company utilizes the experience of other entities in EFG Eurobank Ergasias Group and makes adjustments, as appropriate, to reflect Bulgarian market conditions.

(c) Fair value of derivatives

The fair values of financial instruments that are not quoted in active markets are determined by using valuation techniques. Where valuation techniques are used to determine fair values, they are validated and periodically reviewed by qualified personnel independent of the area that created them. All models are certified before they are used, and models are calibrated to ensure that outputs reflect actual data and comparative market prices. To the extent practical, models use only observable data. Therefore areas such as credit risk volatilities and correlations require management to make estimates. Changes in assumptions about these factors could affect reported fair value of financial instruments.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

4 Net interest income and similar income

| Interest income | 2010 | 2009 |
|---|---------------|----------------|
| Loans and advances to customers | 50,321 | 127,385 |
| Due from other banks | 8,729 | 5,579 |
| Income from derivative instruments | - | 1,535 |
| | 59,050 | 134,499 |
| Interest expense and similar charges | | |
| Banks and other financial institutions | 32,654 | 37,677 |
| Expense for derivative instruments | 3,641 | 36,349 |
| | 36,295 | 74,026 |

Interest expense and similar charges amounts include BGN 3,675 thousand (2009: BGN 10,310 thousand) commission expense for letter of guarantee cost related to EFG Eurobank Ergasias SA guarantee for the Company loan facility from EFG Private Bank Luxembourg SA.

5 Net fee and commission income

| | 2010 | 2009 |
|--|--------------|--------------|
| Fees and commission income | | |
| Loans fees related to earlier payment of loans | 4,184 | 3,177 |
| Mediation fees and commissions | - | 5,137 |
| | 4,184 | 8,314 |
| Fee and commission expense | | |
| Fee for loan portfolio processing and bank commissions | 256 | 685 |
| | 256 | 685 |

Mediation fees and commissions for 2010 are zero as the service was terminated during 2009. The amount for 2009: BGN 5,137 thousand relates to services provided to related parties in Bulgaria and abroad for usage of local servers. They include processing fees for usage of local servers. Fees generated from related parties are described in Note 19.

Fee and commission expense in 2010 relates to loan portfolio processing based on contractual agreement with Eurobank EFG Bulgaria AD for services concerning the transferred loans. For further details refer to Note 19

The Company delivered card processing services, consultancy, maintenance and technical support to Eurobank EFG Bulgaria AD, Euroline Retail Services SA – Romania, and Eurocredit Retail Services Ltd. – Cyprus, all companies are part of EFG Group.

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

| 6 Net trading income/expense | 2010 | 2009 |
|--|-------------|--------------|
| Foreign exchange translation gains less losses | 313 | (63) |
| Net results from derivative instruments | - | (157) |
| | 313 | (220) |

| 7 Operating expenses | 2010 | 2009 |
|--|-------------|--------------|
| Staff costs (Note 8) | 226 | 1,514 |
| Consulting and other professional services | 204 | 52 |
| Depreciation (Note 13) | 21 | 324 |
| Rents | 13 | 182 |
| Materials | 8 | 17 |
| Communication and courier expenses | 5 | 241 |
| Maintenance of equipment and buildings | 5 | 87 |
| Representative and social expenses, business trips, etc. | - | 9 |
| Irrecoverable VAT for purchases | - | 243 |
| Other operating costs, net | 120 | 94 |
| | 602 | 2,763 |

| 8 Staff costs | 2010 | 2009 |
|-----------------------|-------------|--------------|
| Wages and salaries | 203 | 1,282 |
| Pension expenses | 10 | 120 |
| Social security costs | 6 | 72 |
| Other | 7 | 40 |
| | 226 | 1,514 |

The average number of employees of the Company during the year was 4 (2009: 55).

| 9 Current and deferred income tax | 2010 | 2009 |
|--|--------------|--------------|
| Current income tax charge | 2,206 | 1,267 |
| Deferred income tax charge | 20 | 2,488 |
| Income tax expense | 2,226 | 3,755 |

The tax authorities may at any time inspect the books and records within 5 years subsequent to the reported tax year, and may impose additional tax assessments and penalties. The Company's management is not aware of any circumstances, which may give rise to a potential material liability in this respect. The Company has had corporate tax audit for the period 2003 - 2008.

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

9 Current and deferred income tax (continued)

The tax on the Company's financial result before tax differs from the theoretical amount that would have arisen using the applicable tax rate of the Company as follows:

| | 2010 | 2009 |
|--|--------------|--------------|
| Profit before income tax | 22,193 | 37,469 |
| Tax calculated at a tax rate of 10% (2009: 10%) | 2,219 | 3,747 |
| Effect of expenses not deductible for tax purposes | 7 | 8 |
| Income tax expense | 2,226 | 3,755 |

Deferred income taxes are calculated on all temporary differences under the liability method using an effective tax rate of 10% (2009: 10%).

The movement on the deferred income tax account is as follows:

| | 2010 | 2009 |
|--|--------------|--------------|
| Deferred tax asset at the beginning of the period, net | 1,258 | 3,746 |
| Income statement credit /(charge) | (20) | (2,488) |
| Deferred tax asset at end of year, net | 1,238 | 1,258 |

| | 2010 | 2009 |
|--|-------------|-------------|
| Deferred income tax liabilities | | |
| Accelerated tax depreciation | 5 | 7 |
| | 5 | 7 |

| | 2010 | 2009 |
|--------------------------------------|--------------|--------------|
| Deferred income tax assets | | |
| Unused holidays | 3 | 3 |
| Impairment of loans and advances | 1,240 | 1,262 |
| | 1,243 | 1,265 |
| Net deferred income tax asset | 1,238 | 1,258 |

The deferred tax credit /(charge) in the income statement comprises the following temporary differences:

| | | |
|---------------------------------------|-------------|----------------|
| Depreciation | 2 | 50 |
| Unused holidays | - | (20) |
| Impairment of loans and advances | (22) | (2,614) |
| Revaluation of derivatives | - | 96 |
| Provisions for court claims | - | - |
| Net deferred income tax credit | (20) | (2,488) |

10 Cash and cash equivalents/Bank balances

| | 2010 | 2009 |
|-----------------------------|----------------|----------------|
| Cash in hand | 1 | 2 |
| Cash equivalents | 499,504 | 600,215 |
| Loans and advances to banks | 136,908 | - |
| | 636,413 | 600,217 |

**BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010**

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

11 Loans and advances to customers

| | 2010 | 2009 |
|--|----------------|----------------|
| Retail customers: | | |
| Mortgages | 689,342 | 687,861 |
| Consumer loans | 3 | 3,145 |
| Small Business Banking | 14,227 | 12,765 |
| | 703,572 | 703,771 |
| Corporate customers: | | |
| Large corporate customers | 37,616 | 47,935 |
| Small and Medium Enterprises | 13,745 | 20,484 |
| | 51,361 | 68,419 |
| Gross loans and advances | 754,933 | 772,190 |
| Less allowance for loan losses on loans and advances | (11,101) | (10,416) |
| | 743,832 | 761,774 |

Included within loans and advances to customers is related accrued interest receivable of BGN 6,213 thousand (2009: 9,868 thousand).

Reconciliation of allowance account for losses on loans and advances by class is as follows:

| | Retail customers | | | Wholesale | Total |
|----------------------------------|-------------------------|------------------|-------------------------------|--------------------------|---------------|
| | Consumer lending | Mortgages | Small Business Lending | Corporate Lending | |
| Balance at 1 January 2009 | 24,853 | 4,707 | 478 | 1,962 | 32,000 |
| Charge for the year | 25,041 | 1,949 | 4,252 | (1,827) | 29,415 |
| Amounts written off | (48,525) | (2,038) | (436) | - | (50,999) |
| At 1 January 2010 | 1,369 | 4,618 | 4,294 | 135 | 10,416 |
| Charge for the year | 578 | 3,644 | 350 | 31 | 4,603 |
| Amounts written off | (1,947) | (1,673) | (170) | (128) | (3,918) |
| At 31 December 2010 | - | 6,589 | 4,474 | 38 | 11,101 |

The impairment reported in the Statement of comprehensive income differ form the one reported in the present note with the annual expense for bad debt collection services amounting to BGN 525 thousand (2009: BGN 479 thousand), and annual income from bad debt collection amounting to BGN 123 thousand (2009: BGN 2,244 thousand).

| | 2010 | 2009 |
|---|-------------|-------------|
| The ten largest loans and advances to customers | 37,429 | 43,258 |
| Percentage of gross loans | 4.96% | 5.62% |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

| 12 Other assets | 2010 | 2009 |
|--|-------------|--------------|
| Receivables from related parties (Note 19.5) | - | 1,908 |
| Other debtors | 420 | 845 |
| Accrued interests from deposits | 217 | - |
| Recoverable VAT | 136 | - |
| Other receivables | 19 | 32 |
| | <u>792</u> | <u>2,785</u> |

The fair value of the receivables from related parties and other receivables disclosed above approximate their carrying value as at 31 December 2010 and 31 December 2009.

13 Equipment and other non-current assets

| | <u>Computer equipment and software</u> | <u>Machinery and office equipment</u> | <u>Total</u> |
|-------------------------------|--|---|--------------|
| 2009 | | | |
| Opening net book value | 908 | 108 | 1,016 |
| Additions | 624 | 237 | 861 |
| Disposals | (1,224) | (249) | (1,473) |
| Depreciation charge | (237) | (87) | (324) |
| Closing net book value | <u>71</u> | <u>9</u> | <u>80</u> |
| As at 31 December 2009 | | | |
| Cost | 234 | 31 | 265 |
| Accumulated depreciation | (163) | (22) | (185) |
| Net book value | <u>71</u> | <u>9</u> | <u>80</u> |
| 2010 | | | |
| Opening net book value | 71 | 9 | 80 |
| Additions | - | - | - |
| Disposals | - | - | - |
| Depreciation charge | (17) | (4) | (21) |
| Closing net book value | <u>54</u> | <u>5</u> | <u>59</u> |
| As at 31 December 2010 | | | |
| Cost | 227 | 21 | 248 |
| Accumulated depreciation | (173) | (16) | (189) |
| Net book value | <u>54</u> | <u>5</u> | <u>59</u> |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

| | | |
|--|------------------|------------------|
| 14 Bank borrowings | 2010 | 2009 |
| Short-term bank borrowings (Note 19.7) | 1,287,009 | 1,286,783 |
| | 1,287,009 | 1,286,783 |

Included within bank borrowings is related accrued interest payable of BGN 383 thousand (2009: 157 thousand).

On 27 February 2006 the Company signed a contract with EFG Private Bank (Luxembourg) for working capital facility to be used solely for the purchase of receivables from Eurobank EFG Bulgaria AD. The facilities were secured by a bank guarantee, issued by Eurobank Ergassias S.A. and covering the whole amount and term of the loan. The interest rate of the facility is 1-month Euribor plus 1.875% p.a. (2009: 0.625% p.a.). The maturity date is 24 February 2012.

15 Derivative financial instruments

The Company utilizes currency swaps, interest rate swaps and currency forwards, which are negotiated between the Company and Eurobank EFG Bulgaria AD for non-hedging purposes.

Currency swaps are commitments to exchange one set of cash flows for another. Swaps result in an economic exchange of currencies or a combination of currencies or interest rates (i.e., cross-currency interest rate swaps). The Company's credit risk represents the potential cost to replace the swap contracts if counterparties fail to fulfil their obligation. This risk is monitored on an ongoing basis with reference to the current fair value, a proportion of the notional amount of the contracts and the liquidity of the market. Interest rate swaps are commitments to exchange one set of cash flows for another. Swaps result in an economic exchange of interest rates. No exchange of principal takes place; therefore the credit risk is negligible.

The notional amounts of certain types of financial instrument provide a basis for comparison with instruments recognised on the balance sheet but do not necessarily indicate the amounts of future cash flows involved or the current fair value of the instruments and, therefore, do not indicate the Company's exposure to credit or price risks. The derivative instruments become favourable (assets) or unfavourable (liabilities) as a result of fluctuations in market interest or foreign exchange rates relative to their terms. The aggregate contractual or notional amount of derivative financial instruments on hand, the extent to which, instruments are favourable or unfavourable, and thus the aggregate fair values of derivative financial assets and liabilities can fluctuate significantly from time to time. The fair values of derivative instruments held are set out below.

| | Contract/notional amount | Assets | Liabilities |
|---|-------------------------------------|---------------|--------------------|
| Year ended 31 December 2010 | | | |
| Foreign exchange derivatives | | | |
| OTC currency swaps | 454,553 | - | 3,637 |
| Total OTC currency derivatives | 454,553 | - | 3,637 |
| Total recognised derivative assets / liabilities | 454,553 | - | 3,637 |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

15 Derivative financial instruments (continued)

| | Contract / notional amount | Assets | Liabilities |
|---|---------------------------------------|---------------|--------------------|
| Year ended 31 December 2009 | | | |
| Foreign exchange derivatives | | | |
| OTC currency swaps | 394,897 | - | 469 |
| Total OTC currency derivatives | 394,897 | - | 469 |
| Total recognised derivative assets / liabilities | 394,897 | - | 469 |

16 Other liabilities

| | 2010 | 2009 |
|--|-------------|--------------|
| Related parties payables (Note 19.6) | 213 | 8,645 |
| Trade payables | 51 | 523 |
| Current VAT liability | - | 316 |
| Payables to employees, social securities and taxes | 25 | 30 |
| Retirement benefits obligations | 9 | 7 |
| Unused paid leave accrual | - | 2 |
| Other liabilities and accruals | 9 | 23 |
| | 307 | 9,546 |

The fair value of trade and other payables disclosed above approximates their carrying value as at 31 December 2010 and 31 December 2009.

17 Share capital

The number of the issued shares as at year-end is 70,000 (2009: 70,000) with nominal value of BGN 10 per share (2009: BGN 10). All issued ordinary shares are fully paid giving one voting right each.

18 Contingent liabilities and commitments

Non-cancellable operating lease commitments

Non-cancelable operating lease commitments, contracted as at the balance sheet date, but not recorded in the financial statements, are payable as follows:

| | 2010 | 2009 |
|-----------------------|-------------|-------------|
| Up to 1 year | 11 | 208 |
| Between 1 and 5 years | 28 | 517 |
| | 39 | 725 |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

19 Related party transactions

The Company is a member of the worldwide EFG Group, which consists of credit institutions, financial services and financial holding companies. The company's immediate parent is Eurobank Cards SA which in turn is 100% owned by EFG Eurobank Ergasias S.A (Greece). The Bank is a member of the worldwide EFG Group. The operating parent company of the EFG Group is European Financial Group EFG (Luxembourg) S.A., whilst its ultimate parent company is Private Financial Holdings Limited (PFH), which is owned and controlled indirectly by members of the Latsis family. As at 31 December 2010, the EFG Group held 44.8% of the ordinary shares and voting rights of the Bank through wholly owned subsidiaries of the ultimate parent company, the remaining ordinary shares and voting rights being held by institutional and retail investors, none of which, to the knowledge of the Bank, holds 5% or more.

Private Financial Holdings Limited (PFH) became the ultimate parent company on 6 August 2009, after the restructuring of the EFG Group. Until 6 August 2009, the ultimate parent company of EFG Group was EFG Bank European Financial Group (EFGB).

A number of transactions are entered into with related parties in the normal course of business. These transactions were carried out on commercial terms and at market rates. The volumes of related party transactions outstanding at the year end, and relating expense and income for the year are as follows:

(1) Loan portfolio acquired

Eurobank EFG Bulgaria AD has not transferred loan receivables to the Company during 2010. The portfolio consists of loans transferred during 2008 and previous periods. The Company has paid amount that equals the net book value of the referred loans, which approximated the fair value of the assets transferred. Both companies are part of the EFG Group. Eurobank EFG Bulgaria AD has separate contractual agreements to provide services regarding the referred loans. Eurobank EFG Bulgaria AD did not retain any risks or benefits on the referred loans.

| | 2010 | 2009 |
|--|-------------|--------------|
| (2) Received services fee expense | | |
| Eurobank EFG Bulgaria AD (expenses for loan portfolio processing) | 403 | 403 |
| | 403 | 403 |
| (3) Provided services fee income (Note 5): | 2010 | 2009 |
| Eurobank EFG Bulgaria AD: | | |
| • processing | - | 4,296 |
| | - | 4,296 |
| EFG Retail Services IFN SA (Romania) | - | 654 |
| Eurocredit Retail Services Ltd (Cyprus) | - | 187 |
| | - | 5,137 |
| (4) Key management personnel salaries and short-term benefits | 75 | 264 |
| (5) Receivables from related parties (Note 12): | 2010 | 2009 |
| Eurobank EFG Bulgaria AD | - | 1,894 |
| Eurocredit Retail Services Ltd (Cyprus) | - | 14 |
| | - | 1,908 |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

19 Related party transactions (continued)

(6) Payables to related parties (Note 16):

| | 2010 | 2009 |
|--------------------------|-------------|--------------|
| EFG Eurobank Ergasias SA | 121 | 8,545 |
| Business Exchanges S.A | 88 | 88 |
| Eurobank EFG Bulgaria AD | 4 | 12 |
| | <u>213</u> | <u>8,645</u> |

(7) Borrowings from related parties (Note 14):

| | 2010 | 2009 |
|-------------------------------|------------------|------------------|
| EFG Private Bank (Luxembourg) | 1,287,009 | 1,286,783 |
| | <u>1,287,009</u> | <u>1,286,783</u> |

(8) Collateral for loans from EFG Private Bank (Luxembourg) from EFG Eurobank Ergasias S.A.

| | | |
|---|-----------|-----------|
| Guarantees received | 1,733,022 | 1,733,022 |
| Commission expense for Letter of guarantees | 3,675 | 10,311 |

(9) Interest expenses to related parties

| | | |
|-------------------------------------|--------|--------|
| EFG Private Bank (Luxembourg) | 29,980 | 27,365 |
| Eurobank EFG Bulgaria AD/SWAP deals | 3,641 | 36,211 |

(10) Derivatives outstanding, contracted with Eurobank EFG Bulgaria AD

| | Contract/notional amount | Assets | Liabilities |
|---|-------------------------------------|---------------|--------------------|
| Year ended 31 December 2010 | | | |
| Foreign exchange derivatives | | | |
| OTC currency swaps | 454,553 | - | 3,637 |
| Total OTC currency derivatives | <u>454,553</u> | <u>-</u> | <u>3,637</u> |
| Total recognised derivative assets / liabilities | <u>454,553</u> | <u>-</u> | <u>3,637</u> |

BULGARIAN RETAIL SERVICES AD
NOTES TO THE FINANCIAL STATEMENTS
AS AT 31 DECEMBER 2010

(In the notes all amounts are shown in BGN thousand unless otherwise stated)

19 Related party transactions (continued)

(10) Derivatives outstanding, contracted with Eurobank EFG Bulgaria AD (continued)

| | Contract / notional amount | Assets | Liabilities |
|---|-------------------------------|----------|-------------|
| Year ended 31 December 2009 | | | |
| Foreign exchange derivatives | | | |
| OTC currency swaps | 394,897 | - | 469 |
| Total OTC currency derivatives | 394,897 | - | 469 |
| Total recognised derivative assets / liabilities | 394,897 | - | 469 |

(11) Company's bank accounts with Eurobank EFG Bulgaria AD

The Company has operating bank accounts with Eurobank EFG Bulgaria AD which balances as of 31 December 2010 by currencies are as follows:

| As at 31 December | 2010 | 2009 |
|--------------------------|----------------|----------------|
| EUR | 555,848 | 548,904 |
| BGN | 80,350 | 51,170 |
| CHF | 212 | 141 |
| | 636,410 | 600,215 |

20 Events after the balance sheet date

There are no significant post balance sheet events with effect on the financial statements as at 31 December 2010.